

Friday, June 16
INTERN EDITION MEETING

Who's doing what? Pitches and Partners

Discussion: Arts Reporter Neda Ulaby on what is and is not a story

Meeting began 9:30 am, in the Boardroom East.

-Welcome from Rita Garcia, Arwa Gunja

Story Briefing From Arwa Gunja (Managing Editor):

-Pitches to be passed out, 18 were received.

-Issues Discussed:

- Feasibility of story
- Need for story to be localized
- Newsworthiness. What made the story stand out?

-First half of pitches handed back need to meet with Arwa for discussion

-Sign up sheet passed around

Overview from Nicole Beemsterboer:

-Stories that need to be tweaked had the following issues:

- No sound
- Story was too large to cover for one segment.
 - Review section 4 in the orange book for examples.

GOAL: Interns must be starting on stories by June 23rd Intern Edition meeting.

Message from Derick Bowers:

-Interns who want to be trained on how to use minidisks contact Derick:

- youngblazehu@gmail.com

Message on DALET training:

- Interns must sign up for specific time in order to receive training. (sheet passed around)

There are NO Makeups for DALET training sessions

Overview from Melissa Pachikara (Web Team Leader):

-Passed around website design layout

-Included in design:

- Web exclusive section, behind the scenes and bio section

-Website will be up and running by JULY 5th.

-Bios being edited

-Reminders:

- Collect visuals when reporting for website!
- Any video needs informed consent
- Take pictures at social events for website. Include captions.

Message from Talat Mangla:

-Intern Edition Blog:

- Wants intern reflections from events at NPR as well as any social happenings
- Looking for people to write guest entries
- Contact tmangla@npr.org if interested

Overview from Meredith Cook & Jessica Skwir (Communications Team Leaders):

-Event Planning:

- Waiting on budget from Barbara Sheppard

-Internal Communications:

- Intern Edition blurb posted on "This Just In" on Intranet homepage
- Look for mention of Intern Edition in next "What's Up" newsletter that comes out on Monday

-External Communications:

- As soon as stories are decided, press releases will be written and local/hometown media outlets will be contacted.

Overview of Pitches:

1. Eleanor- Olympic Athletes
2. Michael Erie- The influence of a music critic
3. Jamie- Beta Blockers in musicians
4. Ko- Profile of nursing student and brother with leukemia
5. Jeff- "Unschooling" movement
6. Jen- Roadside attraction attendance
7. Jacqueline- "Go-Go" music scene
8. Sarah Laskow- Story on Petersburg, Virginia
9. Laura- "Toad-sucking"
10. Daniel- Urban grocery stores
11. Kelly- Hemlock trees
12. Heather- Changing organic food standards
13. Danielle- "Language, etc." school; localized immigration issue
14. Amanda- Life without cell phones
15. Maya- Profile of Al Gore's new book, World Cup in L.A.
16. Jenee- Profile of blind gang member
17. Kira- Immigrant women seeking abortions who have been raped crossing the border illegally

Special Guest Neda Ulaby, Arts Reporter; "What is a story?"

-Reportive Pieces Must Have:

- An expert
- A scene
Must have a scene to be a successful radio story
- Ordinary people involved in the scene

Note: Try turning small stories into big ones!

-Produced Pieces Must Have:

- No narration
- The sound tells the story

Note: Try to make your piece fresh and interesting

-Profile Pieces Must Have:

- One main voice
- An outside voice

-Postcard Pieces Must Have:

- Small audio piece that brings you into a place

-Essay Pieces Must Have:

- Personal story

-Other advice:

- Check old transcripts to see what has been done
 - If it has been done, contact the reporter for help!
- Check the ENPS Daybook for events going on now
 - Can be used for Pegs (the reason a story is being reported)
- Phonetape is taken less seriously on radio, especially when it's local
- Check out Transom.org

-Ethics Issues

- Never interview friends or family. If you do, you must acknowledge the relationship
- Don't take free stuff!
- Don't substitute sound
- Make sure the interviewee knows your status and who you are!

Pairing of Producers and Reporters

1. Jamie and Nathan
2. Monika and Jeff
3. Lars and Michael Erie
4. Talat and Laura
5. Melissa/Jeremy and Kelly
6. Emilia and Sarah L.
7. Christina and Daniel
8. Amanda and Jacob L.
9. Jen and Jenny
10. Rhitu and Jacob B.
11. Nicole and Jacqueline
12. Miyu and Danielle
13. Ko and Nicole
14. Heather and Sarah L.
15. Kira and Martina
16. Kira and Christina
17. Roy and Eleanor

Note: Heather Martin is offering help in researching library database sources!

Final Words

- Stories should be ready to go out by the 26th
- Sound needs to be collected by the 7th
- Equipment training at next Friday's meeting

Meeting ended at 11:00 am

*Next meeting Friday, June 23th at 9:30 am