# NPR FACT SHEET

**DATE OF NPR, INC. INCORPORATION**  
February 26, 1970

**FIRST SHOW BROADCAST**  
All Things Considered May 3, 1971

**DC PRODUCTION CENTER**  
1111 North Capitol St. NE, Washington, DC 20002

**NPR WEST PRODUCTION CENTER**  
9909 Jefferson Boulevard, Culver City, CA 90232

**NPR NEW YORK**  
11 West 42nd Street, 19th Floor, New York, NY 10036

**NPR DIGITAL SERVICES**  
27-43 Wormwood St., Suite 500, Boston, MA 02210

<table>
<thead>
<tr>
<th>President and CEO</th>
<th>Jarl Mohn</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Employees</td>
<td>828¹</td>
</tr>
<tr>
<td>NPR, Inc. Operating Budget, FY 2016</td>
<td>$193.1M</td>
</tr>
<tr>
<td>News Division Staff</td>
<td>356¹</td>
</tr>
<tr>
<td>Stations Broadcasting NPR Programming</td>
<td>1,098²</td>
</tr>
<tr>
<td>NPR Member Stations and Associate Stations</td>
<td>994⁶</td>
</tr>
<tr>
<td>Non-Member Stations Airing NPR Programming</td>
<td>120²</td>
</tr>
<tr>
<td>Weekly Listeners for all NPR Stations</td>
<td>37.7 million³</td>
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<tr>
<td>Weekly Listeners for NPR Programming and Newscasts</td>
<td>30.2 million³</td>
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<tr>
<td>Monthly NPR.org Unique Visitors</td>
<td>36.8 million⁴</td>
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<tr>
<td>Monthly Visits to NPR Digital Properties</td>
<td>114.4 million⁴</td>
</tr>
<tr>
<td>Weekly Unique downloaders of NPR Podcasts</td>
<td>5.6 million⁵</td>
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</tbody>
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**AWARD HIGHLIGHTS**

Since 1971, NPR and its journalists and programming have won hundreds of awards including 37 Alfred I. duPont-Columbia University Awards, 63 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 24 Webby Awards (which includes ten Webby “Peoples’ Voice” awards) and 24 awards from the Overseas Press Club of America.

**ABOUT NPR**

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

**INTERNATIONAL BUREAUS (17)**

- Beijing, China
- Beirut, Lebanon
- Berlin, Germany
- Cairo, Egypt
- Dakar, Senegal
- Islamabad, Pakistan
- Istanbul, Turkey
- Jerusalem, Israel
- London, United Kingdom
- Mexico City, Mexico
- Moscow, Russia
- Nairobi, Kenya
- New Delhi, India
- Rome, Italy
- Rio de Janeiro, Brazil
- Seoul, South Korea
- Shanghai, China

**DOMESTIC BUREAUS (16)**

- Austin, TX
- Birmingham, AL
- Boston, MA
- Chicago, IL
- Cleveland, OH
- Dallas, TX
- LA Bureau/NPR West
- Miami, FL
- New Gloucester, ME
- NPR New York
- Orange Beach, AL
- Philadelphia, PA
- Portland, OR
- Salt Lake City, UT
- San Francisco, CA
- Seattle, WA
- Virginia Beach, VA

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¹ As of March 2017.
² NPR Carriage Report Center, Spring 2017. Note that some Member Stations do not air NPR programming.
³ ACT 1 based on Nielsen Audio Nationwide, Spring 2017, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight. © 2017 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.
⁴ Google Analytics, 3-month average, June – August 2017. Note: NPR Digital Properties includes NPR.org and NPR apps.
⁵ Splunk, 13-week average, 06/04/2017 - 08/27/2017.
⁶ NPR Authorized Representatives & Station List, September 6, 2017.

Updated September 2017