DATE OF NPR, INC. INCORPORATION
February 26, 1970

FIRST SHOW BROADCAST
All Things Considered May 3, 1971

DC PRODUCTION CENTER
1111 North Capitol St. NE, Washington, DC 20002

NPR WEST PRODUCTION CENTER
9909 Jefferson Boulevard, Culver City, CA 90232

NPR NEW YORK
11 West 42nd Street, 19th Floor, New York, NY 10036

President and CEO
Jarl Mohn

Number of Employees
832\(^1\)

NPR, Inc. Operating Budget, FY 2016
$216.4M

News Division Staff
353\(^1\)

Stations Broadcasting NPR Programming
1,098\(^2\)

NPR Member Stations and Associate Stations
994\(^6\)

Non-Member Stations Airing NPR Programming
120\(^2\)

Weekly Listeners for all NPR Stations
37.7 million\(^3\)

Weekly Listeners for NPR Programming and Newscasts
30.2 million\(^3\)

Monthly NPR.org Unique Visitors
36.8 million\(^4\)

Monthly Visits to NPR Digital Properties
114.4 million\(^4\)

Weekly Unique down loaders of NPR Podcasts
5.6 million\(^5\)

AWARD HIGHLIGHTS
Since 1971, NPR and its journalists and programming have won hundreds of awards including 37 Alfred I. duPont-Columbia University Awards, 63 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 24 Webby Awards (which includes ten Webby “Peoples’ Voice” awards) and 24 awards from the Overseas Press Club of America.

ABOUT NPR
NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)
Beijing, China
Beirut, Lebanon
Berlin, Germany
Cairo, Egypt
Dakar, Senegal
Islamabad, Pakistan
Istanbul, Turkey
Jerusalem, Israel
London, United Kingdom
Mexico City, Mexico
Moscow, Russia
Nairobi, Kenya
New Delhi, India
Rome, Italy
Rio de Janeiro, Brazil
Seoul, South Korea
Shanghai, China

DOMESTIC BUREAUS (17)
Austin, TX
Birmingham, AL
Boston, MA
Chicago, IL
Cleveland, OH
Dallas, TX
LA Bureau/NPR West
Miami, FL

New Gloucester, ME
NPR New York
Orange Beach, AL
Philadelphia, PA
Portland, OR
Salt Lake City, UT
San Francisco, CA
Seattle, WA
Virginia Beach, VA

\(^1\) As of March 2017.
\(^2\) NPR Carriage Report Center, Spring 2017. Note that some Member Stations do not air NPR programming.
\(^3\) ACT 1 based on Nielsen Audio Nationwide, Spring 2017, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight.
\(^4\) © 2017 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.
\(^5\) Google Analytics, 3-month average, June – August 2017. Note: NPR Digital Properties includes NPR.org and NPR apps.
\(^6\) Splunk, 13-week average, 06/04/2017 - 08/27/2017.

Updated September 2017