

**GREENBERG QUINLAN ROSNER RESEARCH**



May, 2007

# National Public Radio

National Survey Results



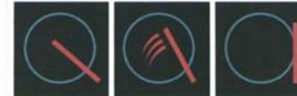
April 26-29, 2007

1,000 Likely voters

# Direction of the country

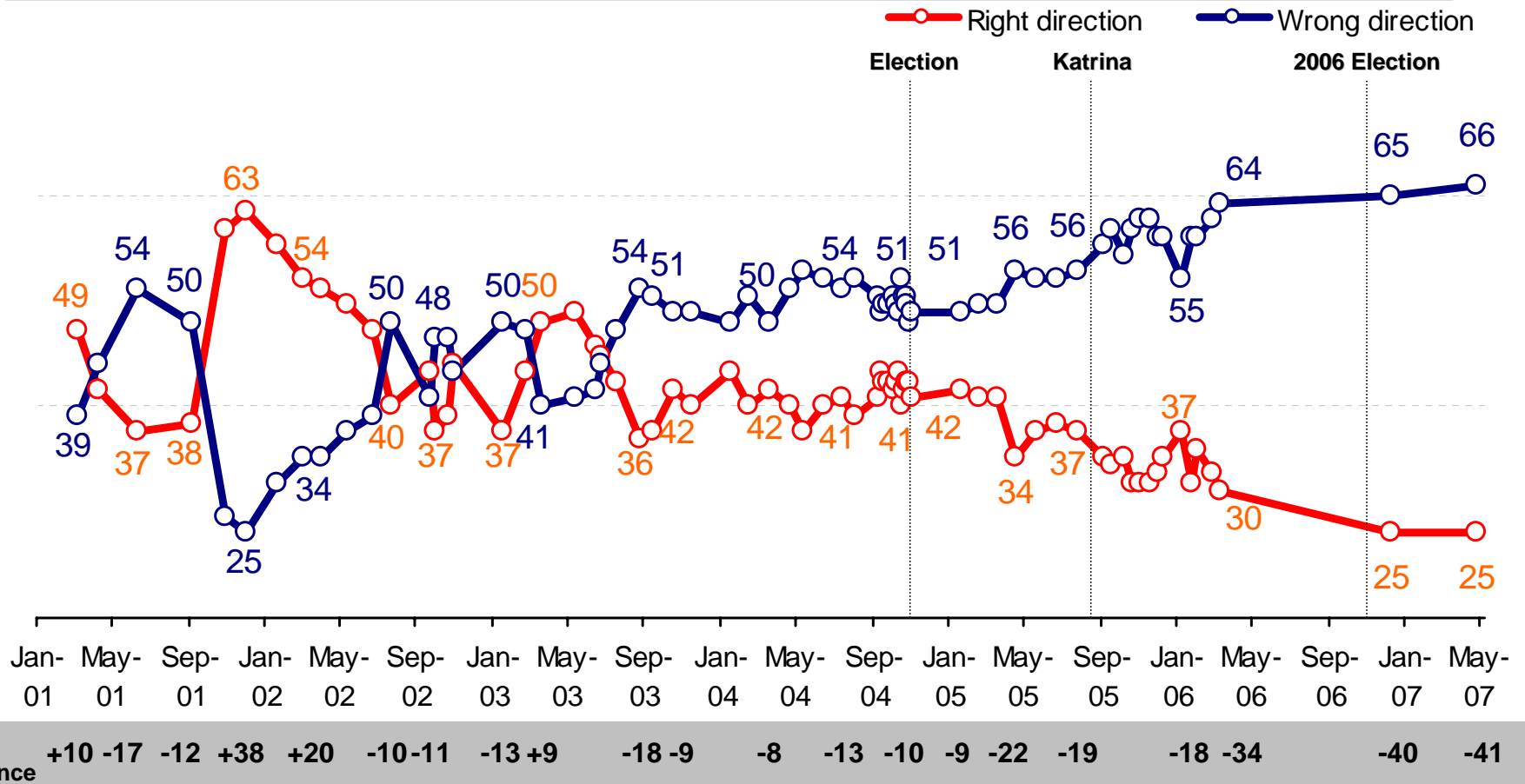
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## Demand for new direction runs high

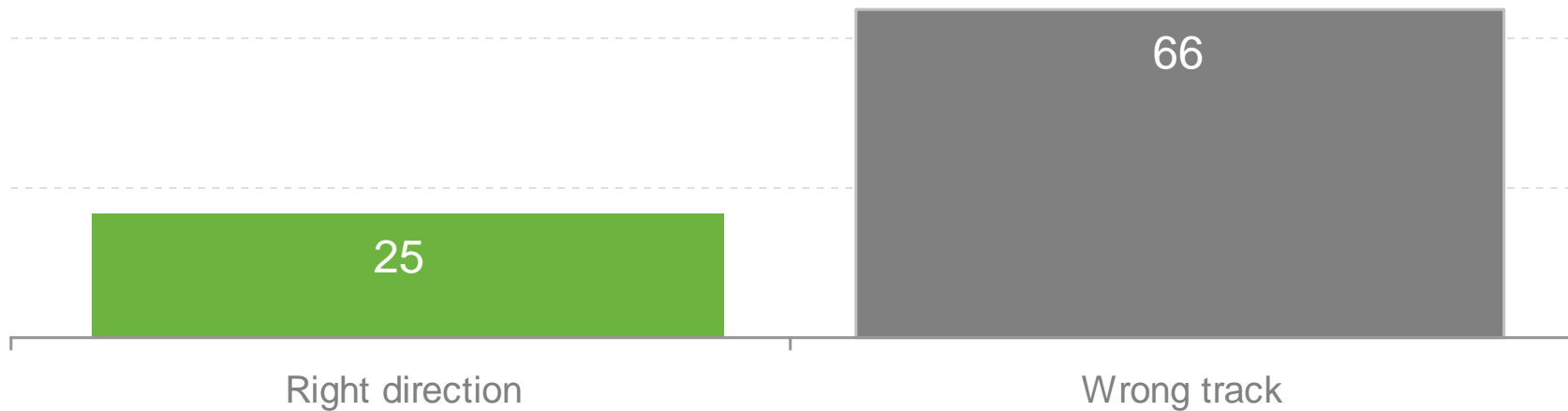
Generally speaking, do you think things in the country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?





## Direction of the country

*Generally speaking, do you think things in the country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?*

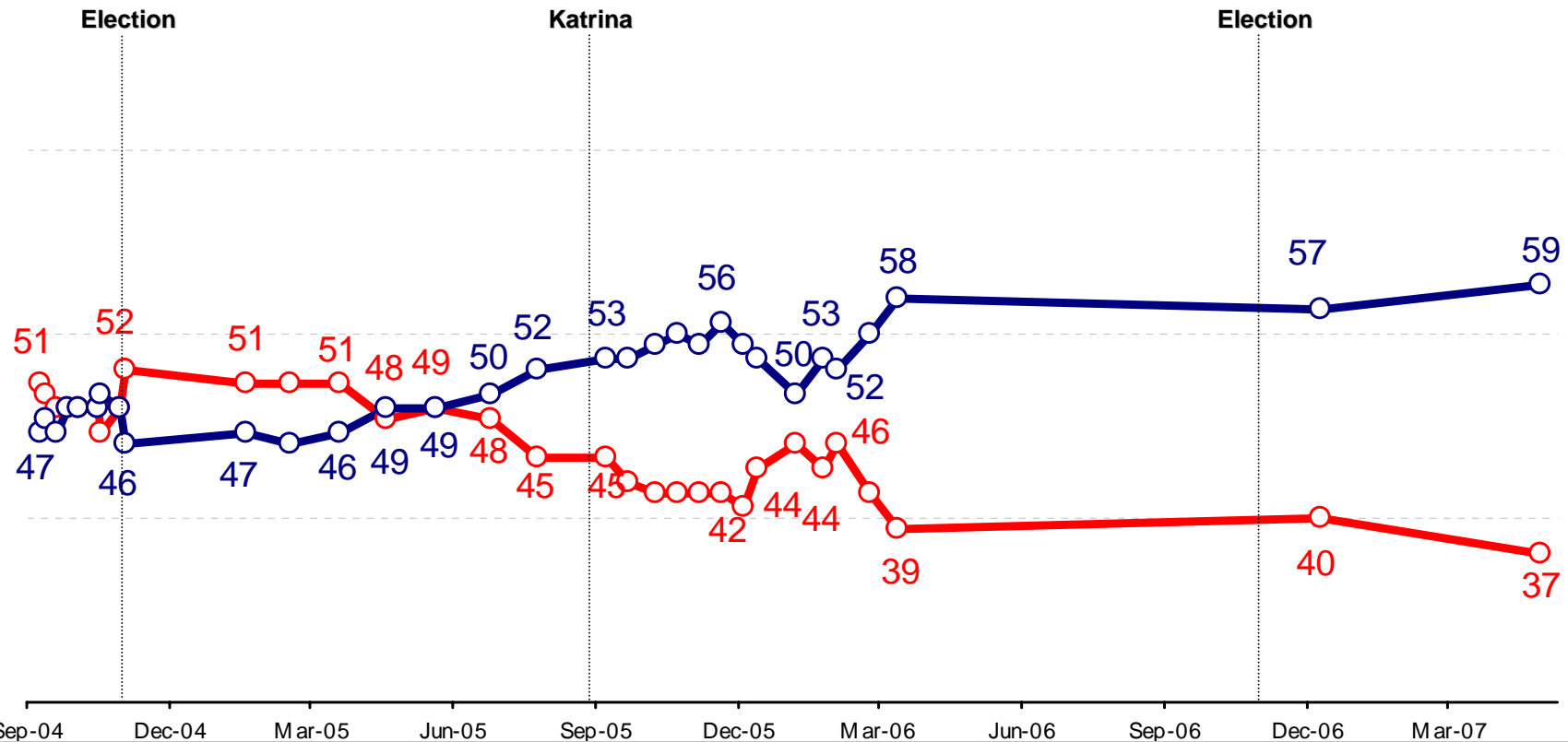




# Bush job approval slips further

Do you approve or disapprove of the way George Bush is handling his job as President?

○ Approve    ○ Disapprove



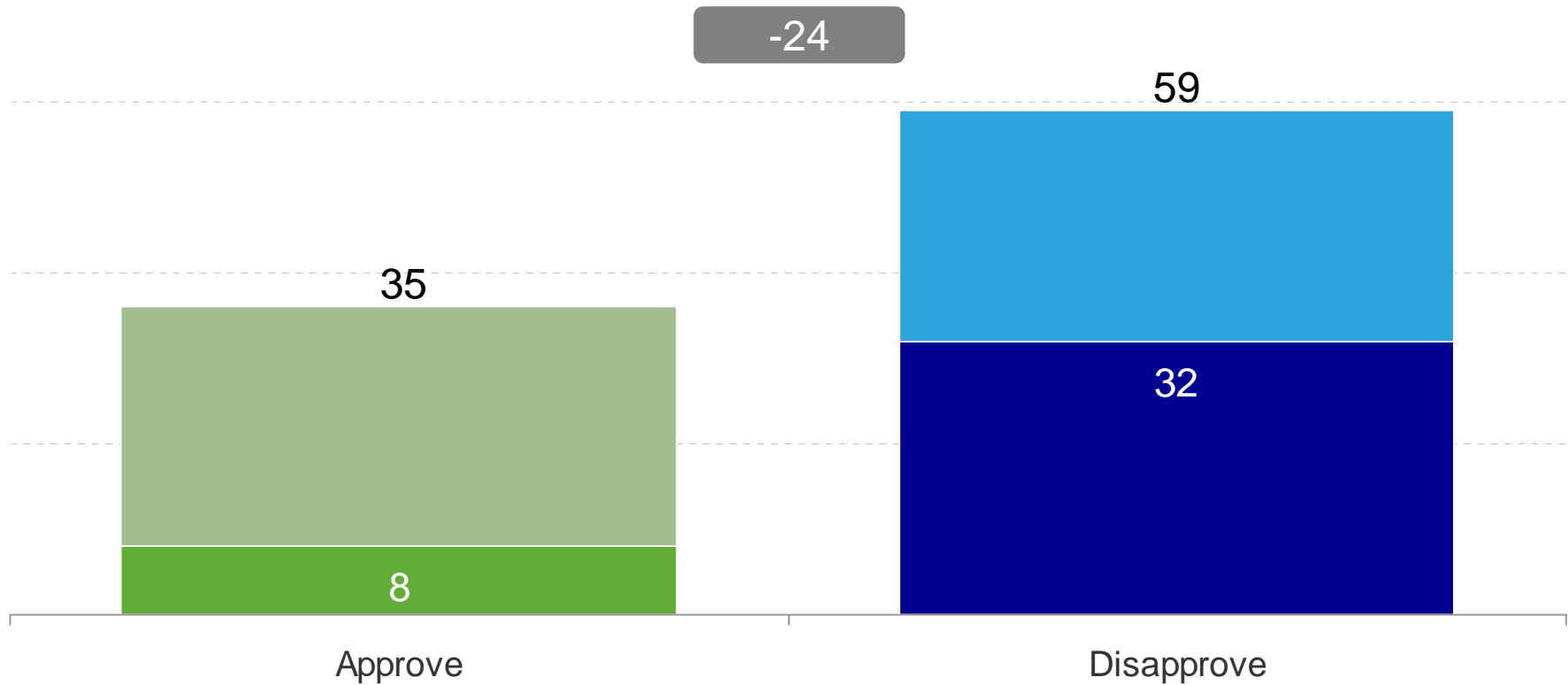
Net Difference	Sep-04	Dec-04	Mar-05	Jun-05	Sep-05	Dec-05	Mar-06	Jun-06	Sep-06	Dec-06	Mar-07					
Net Difference	+4	+6	+4	+5	-1	0	-2	-7	-8	-14	-6	-9	-6	-19	-17	-22



## Congress approval is quite low

Do you approve or disapprove of the job Congress is doing?

- Strongly approve
- Somewhat approve
- Strongly disapprove
- Somewhat disapprove



# The vote

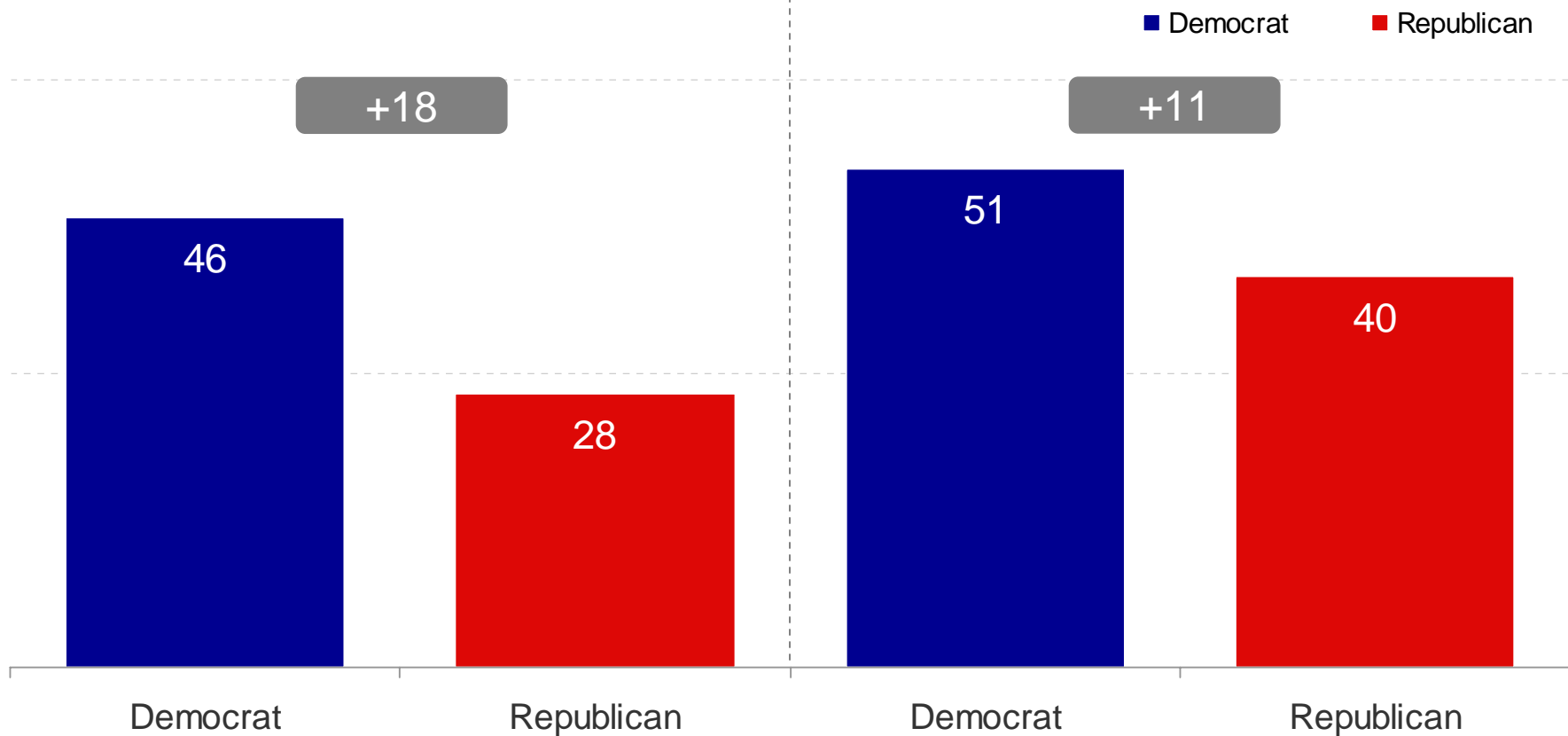
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## Large Democratic lead in generic presidential vote

*I know it is a long way off, but thinking about the election in 2008, if the election for president were held today, for whom would you vote – the Democratic candidate or the Republican candidate?*



December 10, 2006

April 29, 2007

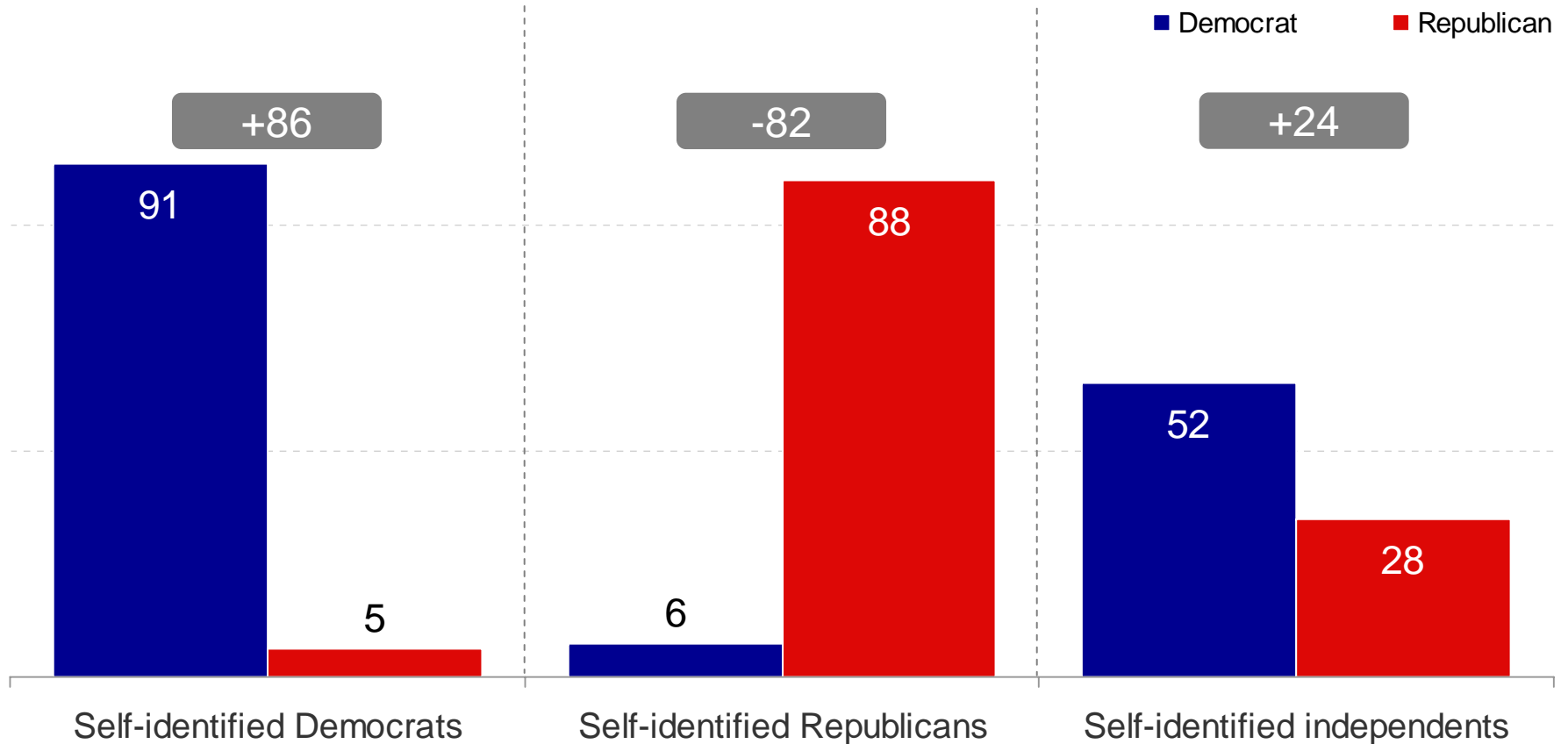


National Public Radio, May 2007



## Generic presidential vote – independents breaking heavily

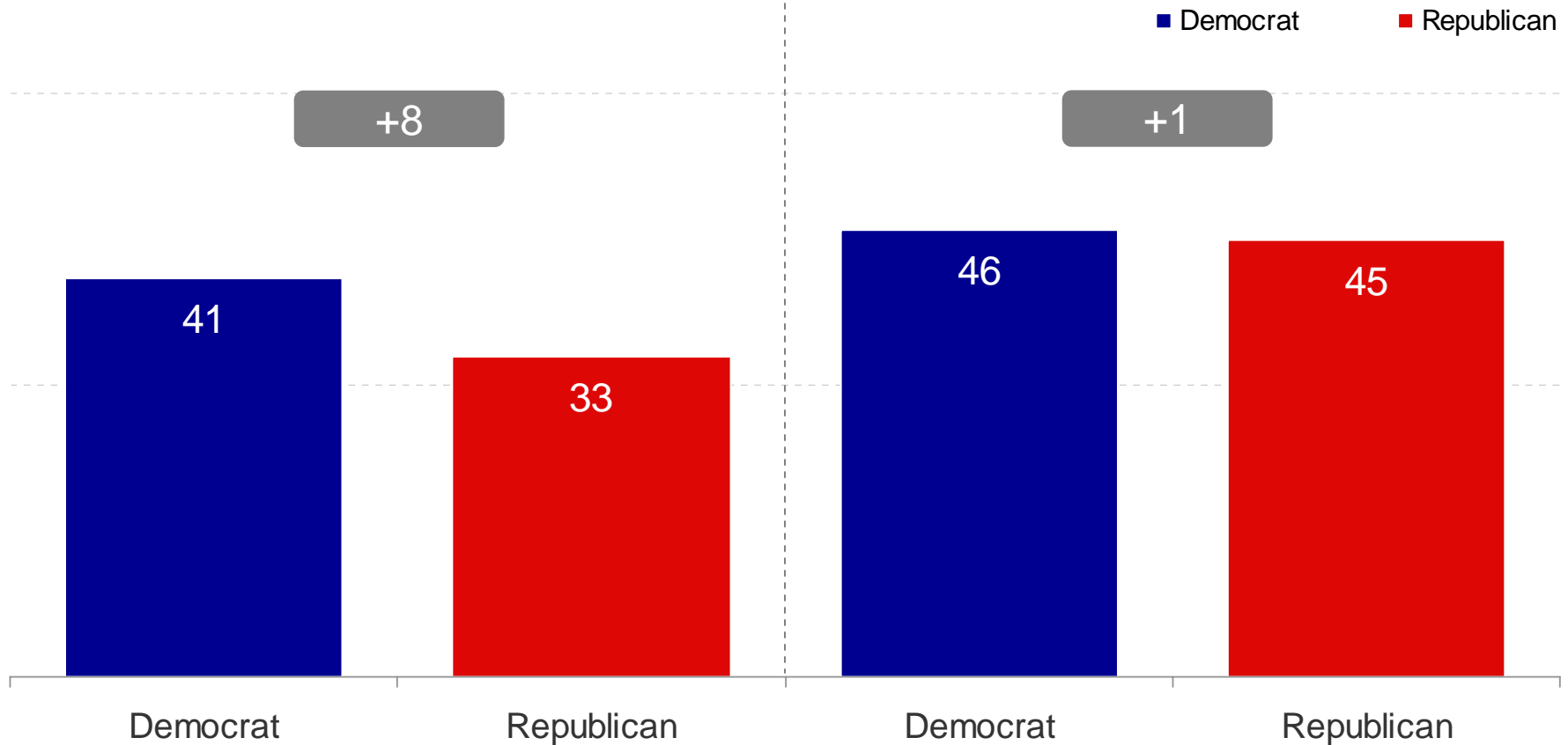
*I know it is a long way off, but thinking about the election in 2008, if the election for president were held today, for whom would you vote – the Democratic candidate or the Republican candidate?*





## Generic presidential vote – rural voters even

*I know it is a long way off, but thinking about the election in 2008, if the election for president were held today, for whom would you vote – the Democratic candidate or the Republican candidate?*



December 10, 2006

April 29, 2007



National Public Radio, May 2007

# The primary electorate

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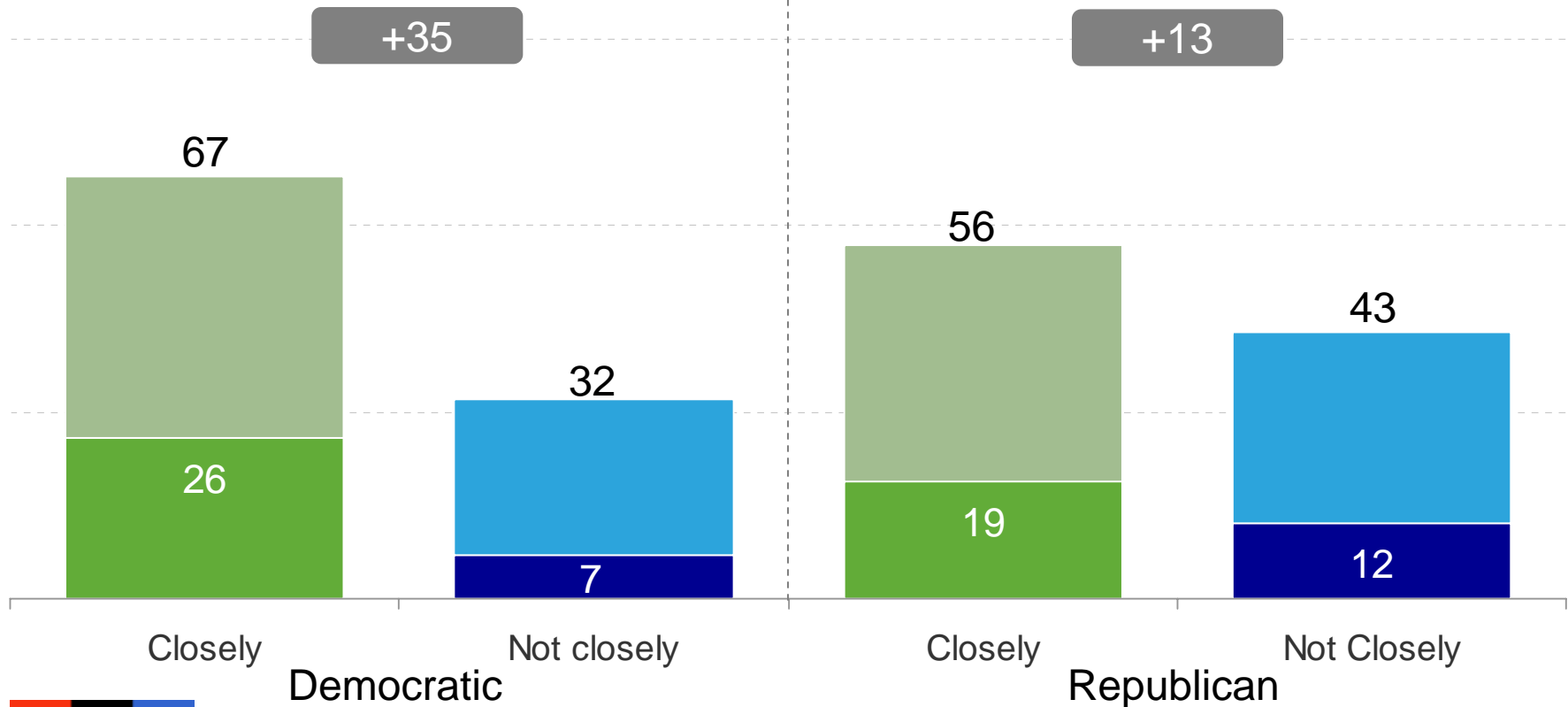




## Country more focused on Democratic primaries

Thinking about the presidential primary elections and the race for the Republican and Democratic nominations, how closely have you been following news about the race for the Democratic/Republican nomination? Very closely, fairly closely, not too closely, or not at all?

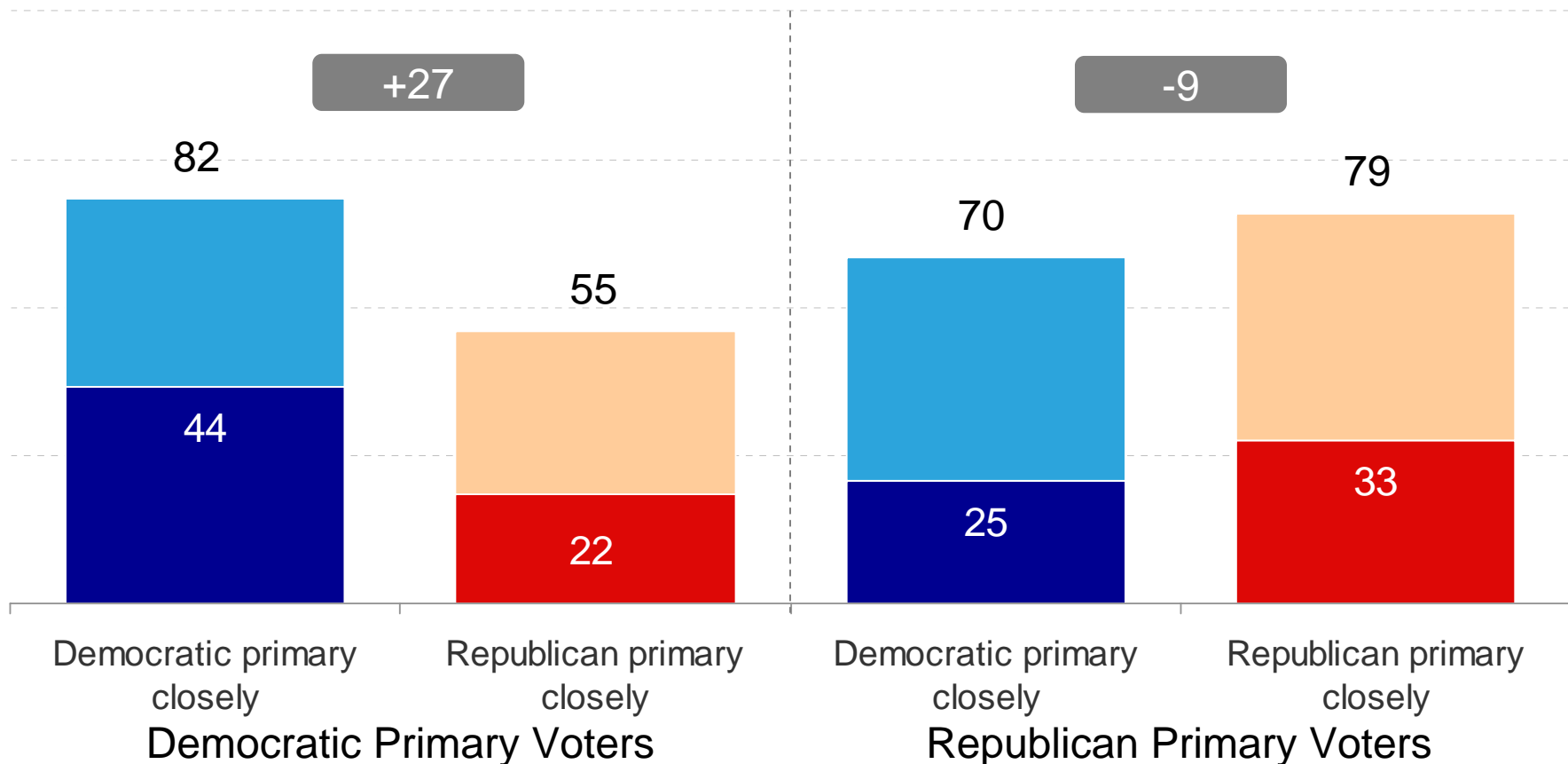
- Very closely
- Fairly closely
- Not at all
- Not too closely





## More eyes and more intensity on Democratic primaries

*Thinking about the presidential primary elections and the race for the Republican and Democratic nominations, how closely have you been following news about the race for the Democratic/Republican nomination? Very closely, fairly closely, not too closely, or not at all?*

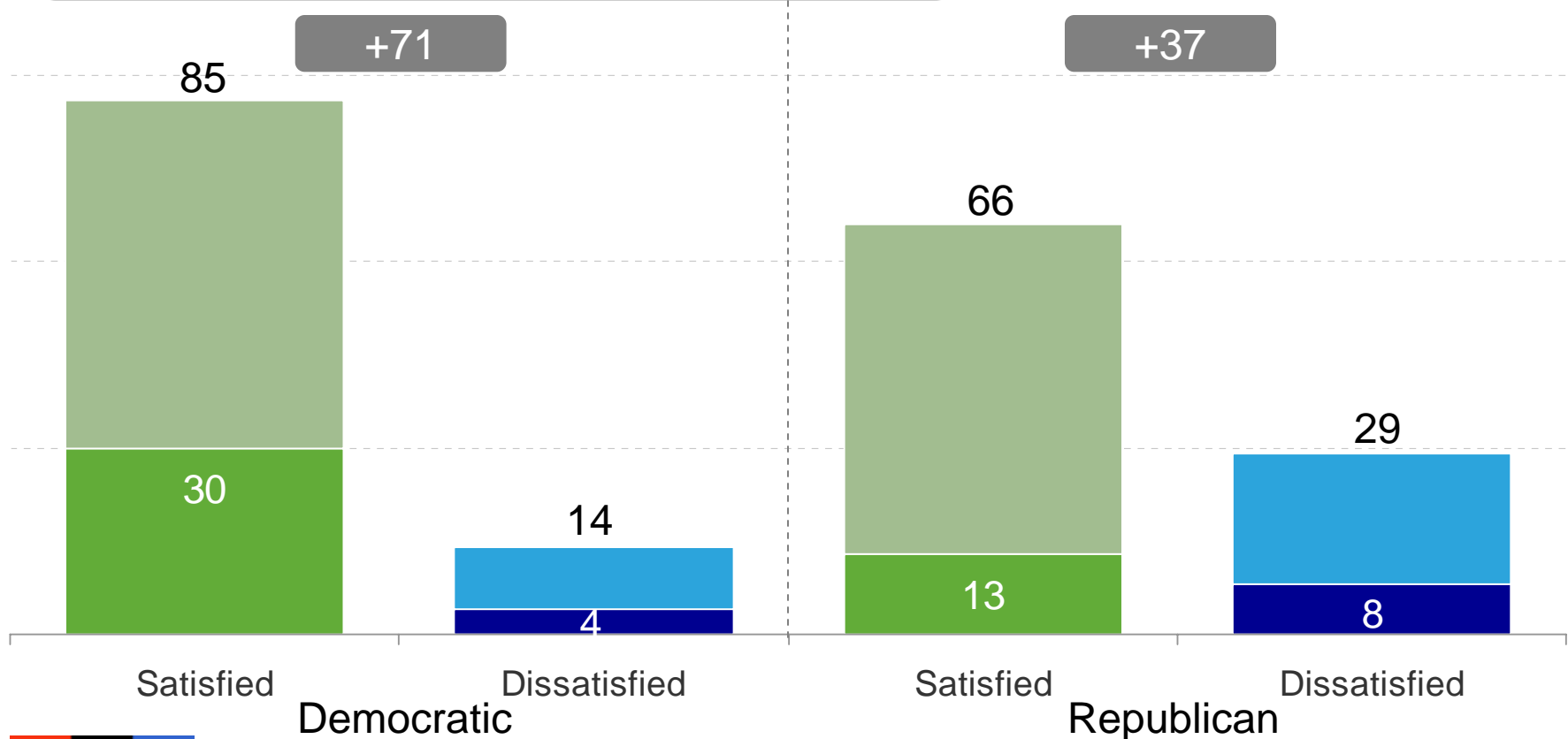




## Democratic primary electorate more satisfied with nominees

Overall, how satisfied or dissatisfied are you with the current choice of candidates for the 2008 Democratic/Republican nomination for president – are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied?

- Very Satisfied
- Somewhat Satisfied
- Very Dissatisfied
- Somewhat Dissatisfied



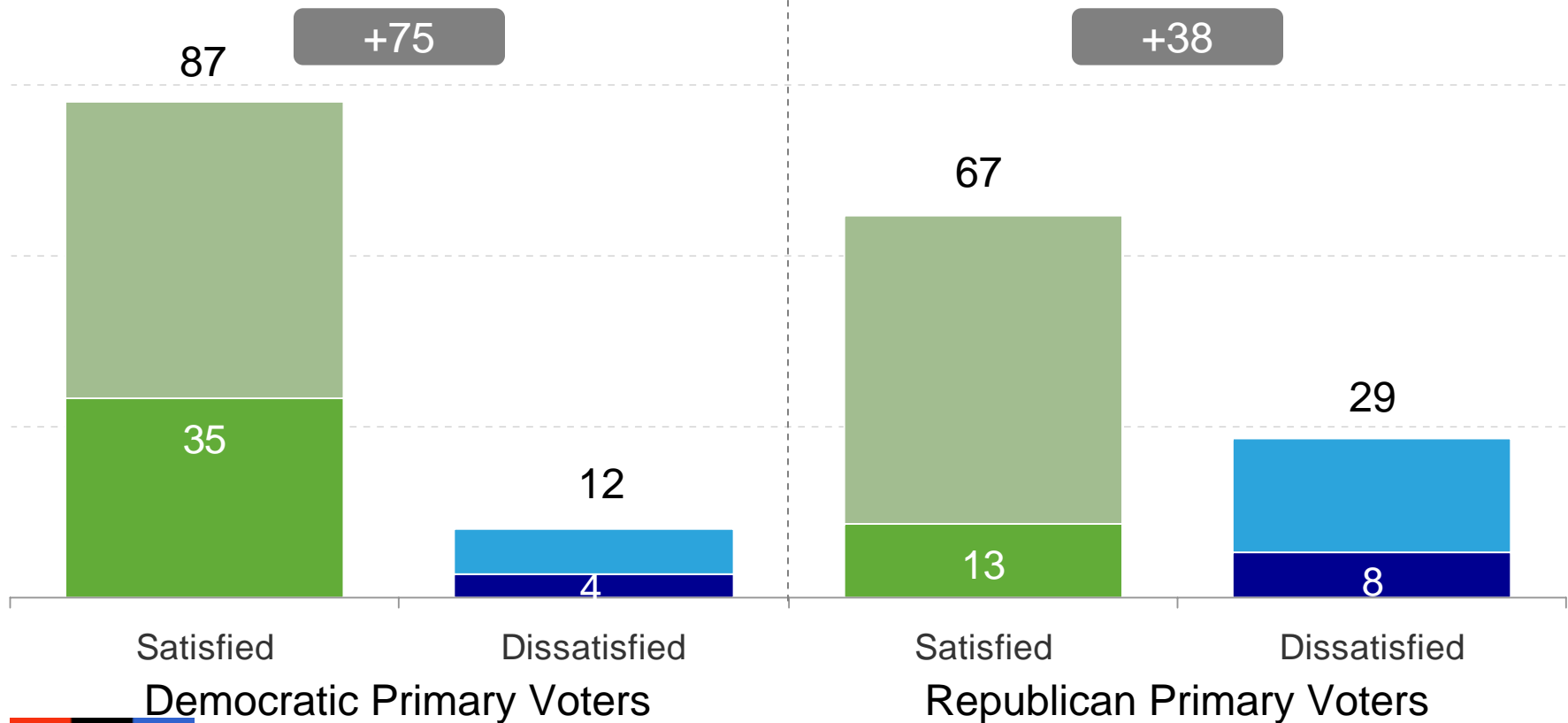
\*Note: Asked only among Democratic and Republican primary voters



## Democrats' core primary voters much more satisfied with choice

Overall, how satisfied or dissatisfied are you with the current choice of candidates for the 2008 Democratic/Republican nomination for president – are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied?

- Very Satisfied
- Somewhat Satisfied
- Very Dissatisfied
- Somewhat Dissatisfied



# The issues

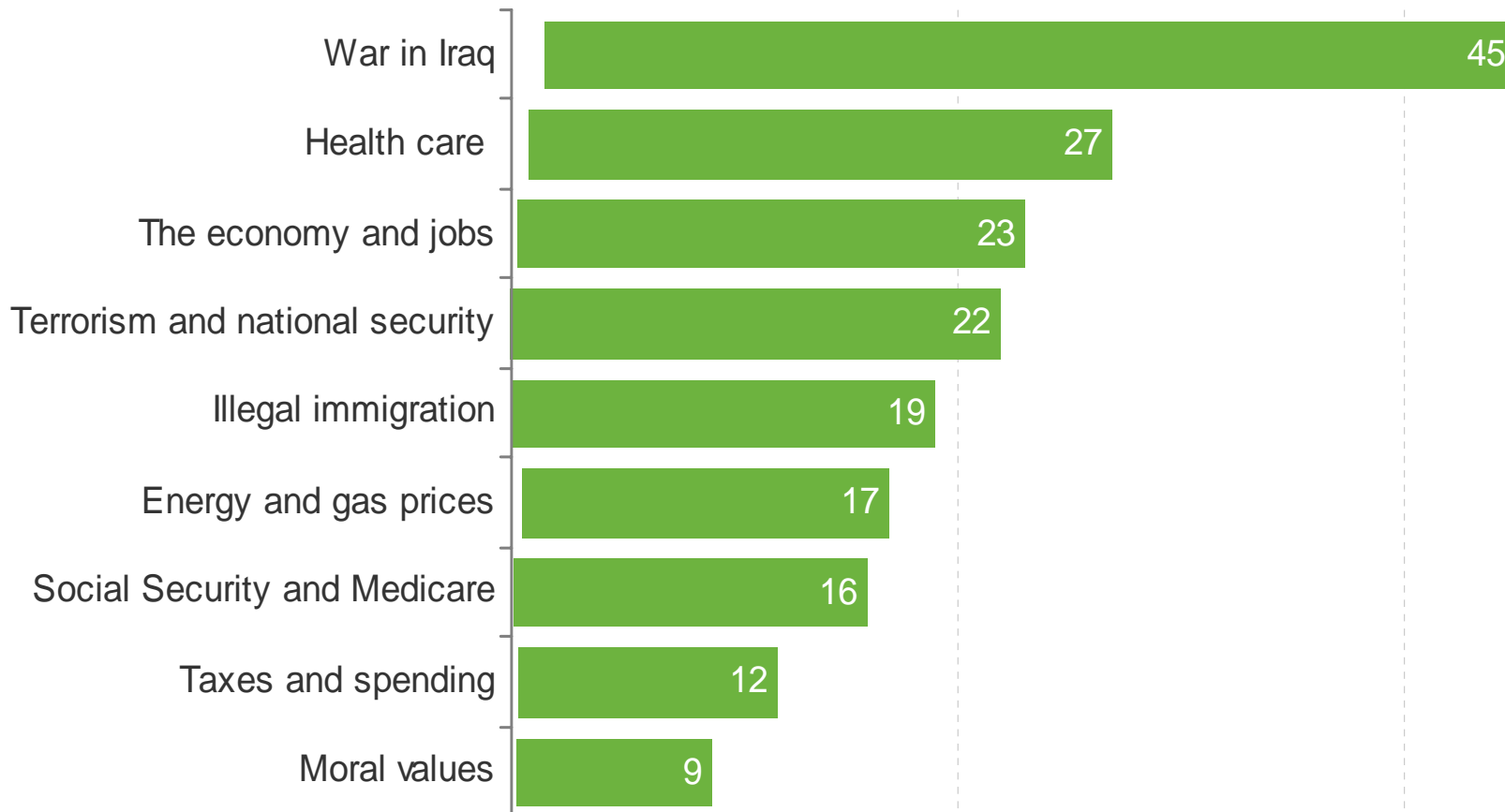
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## War in Iraq leads next most important concern by almost 20 points

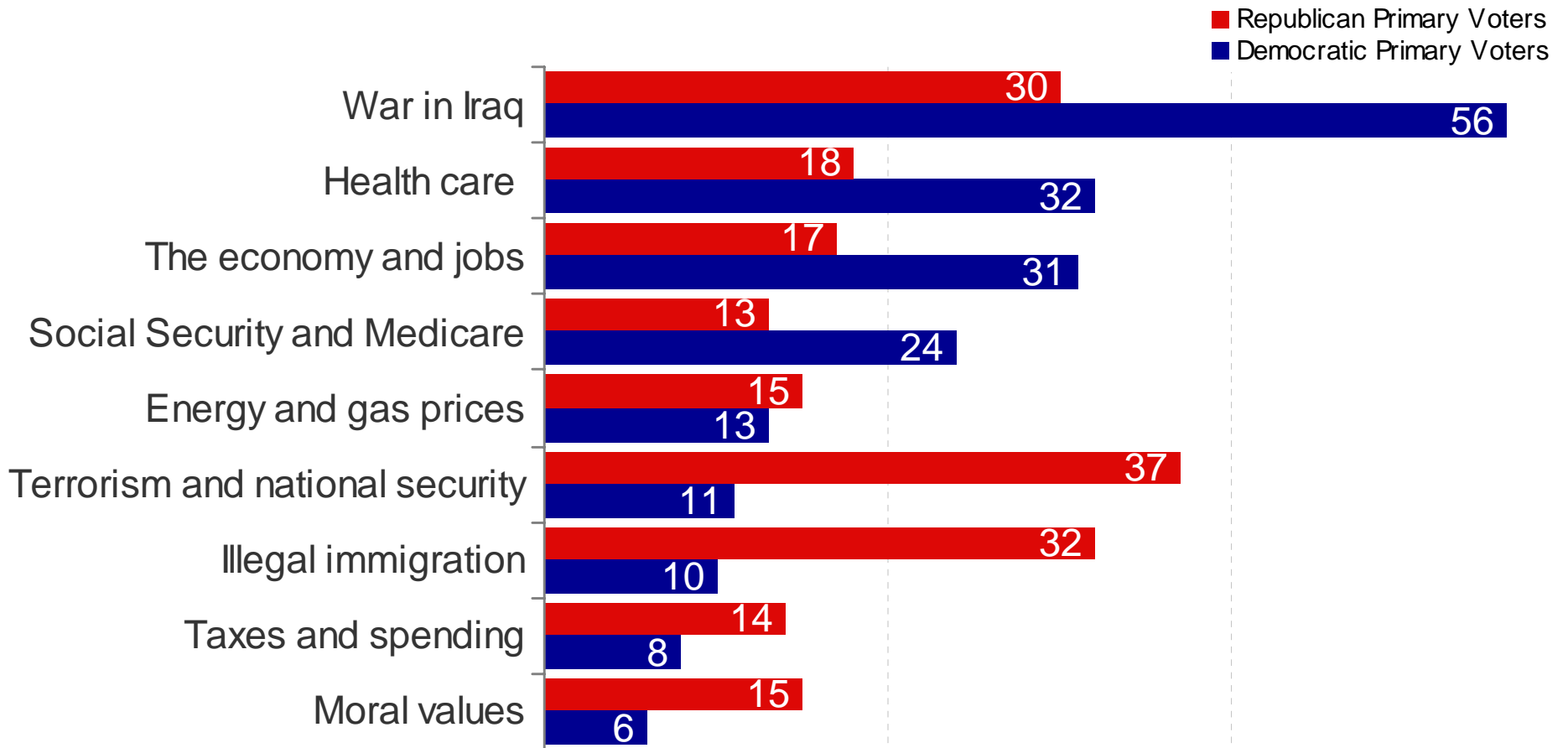
*Now I am going to read you a list of concerns people have. Please tell me which ONE of these you think the President and Congress should be paying most attention to. And which should they be paying the next most attention to?*





## Democratic primary voters say Iraq; Republicans say terrorism

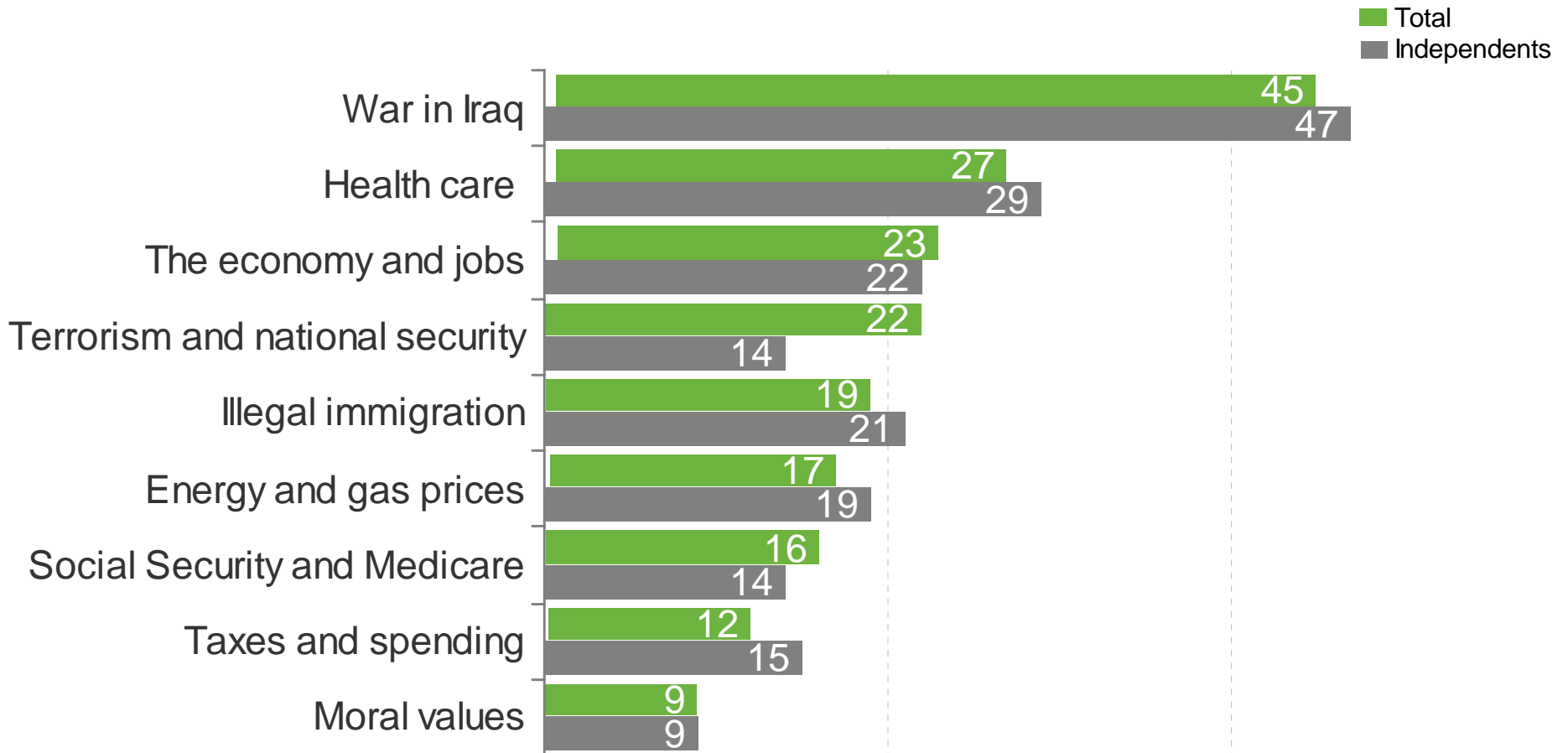
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## War in Iraq top concern for independents, followed by health care

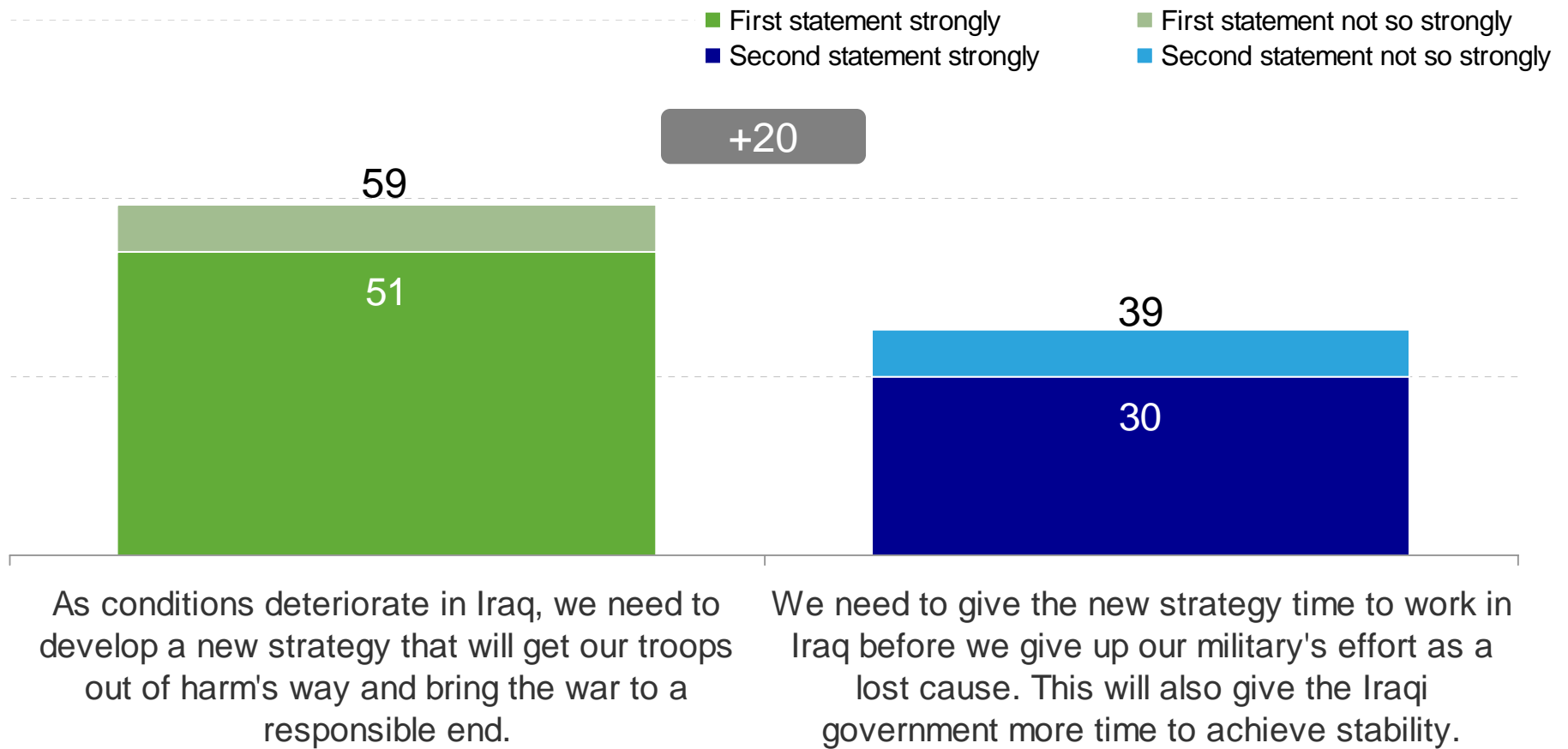
Now I am going to read you a list of concerns people have. Please tell me which ONE of these you think the President and Congress should be paying most attention to. And which should they be paying the next most attention to?





## National issue: Iraq – war to end over time to work

Now, I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST or SECOND statement comes closer to your own view, even if neither is exactly right.



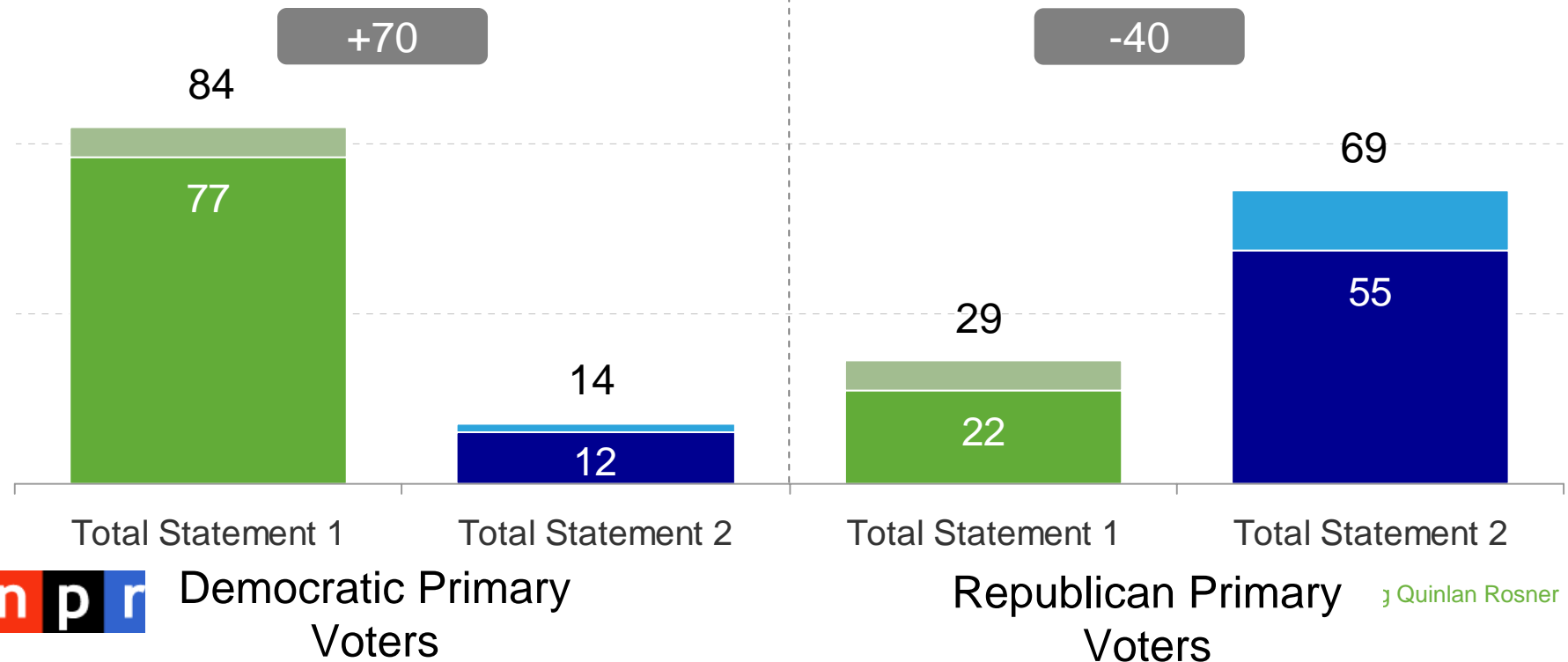


## Primary voters incredibly polarized on Iraq

Now, I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST or SECOND statement comes closer to your own view, even if neither is exactly right.

Statement 1: As conditions deteriorate in Iraq, we need to develop a new strategy that will get our troops out of harm's way and bring the war to a responsible end.

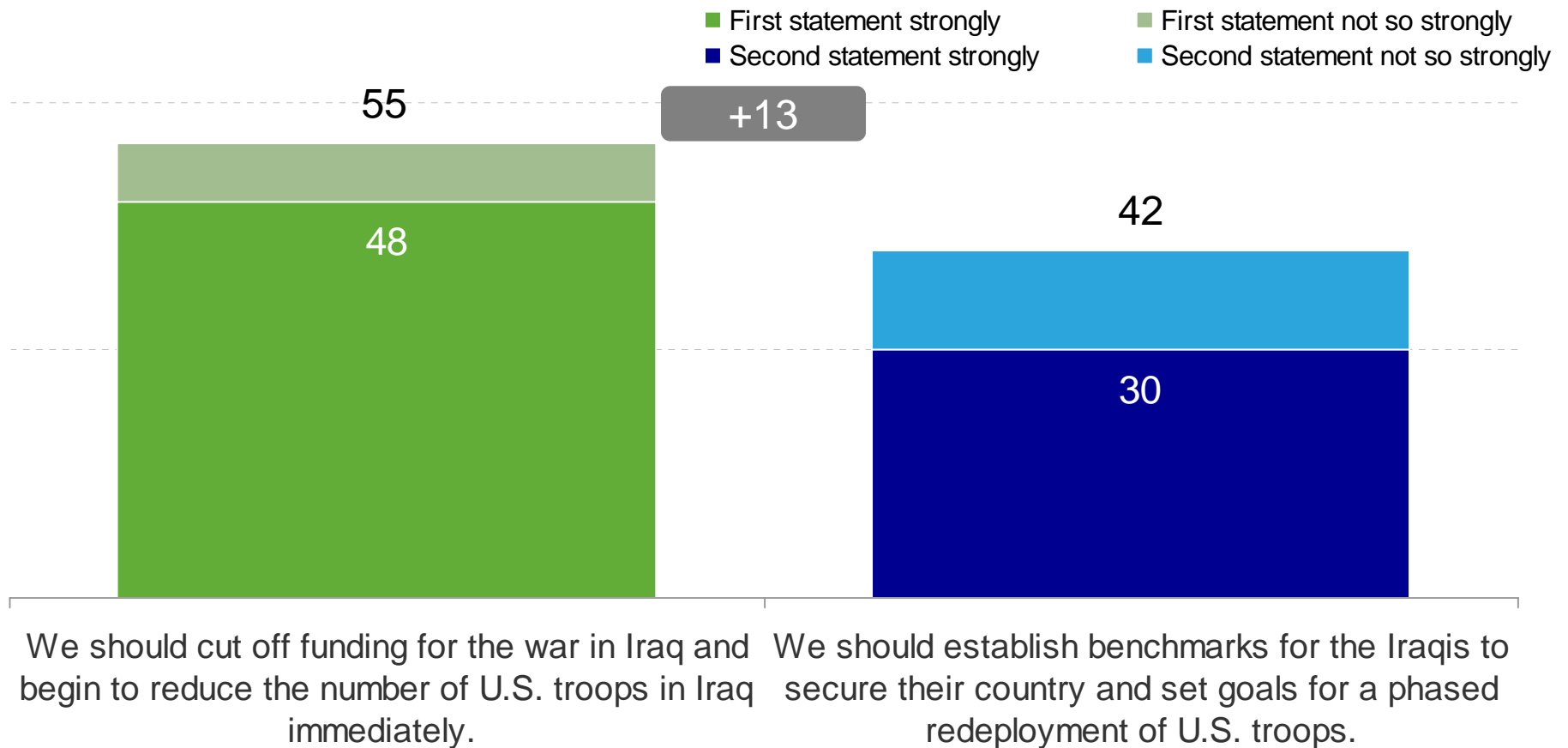
Statement 2: We need to give the new strategy time to work in Iraq before we give up our military's effort as a lost cause. This will also give the Iraqi government more time to achieve stability.





## Democratic primary issue: Iraq options – majority for cutting funds

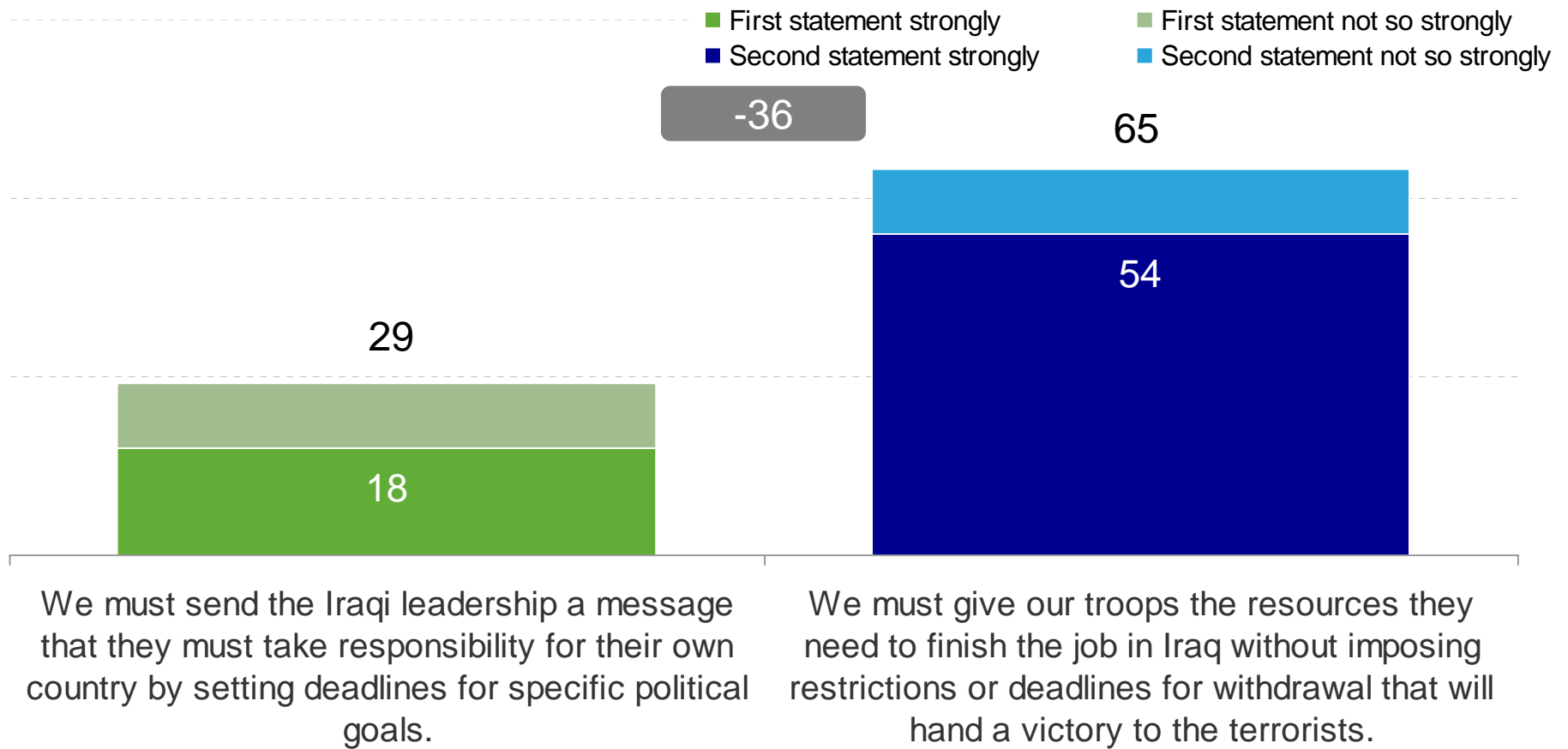
Now, I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST or SECOND statement comes closer to your own view, even if neither is exactly right.





## Republican primary issue: Iraq – finish the job

Now, I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST or SECOND statement comes closer to your own view, even if neither is exactly right.

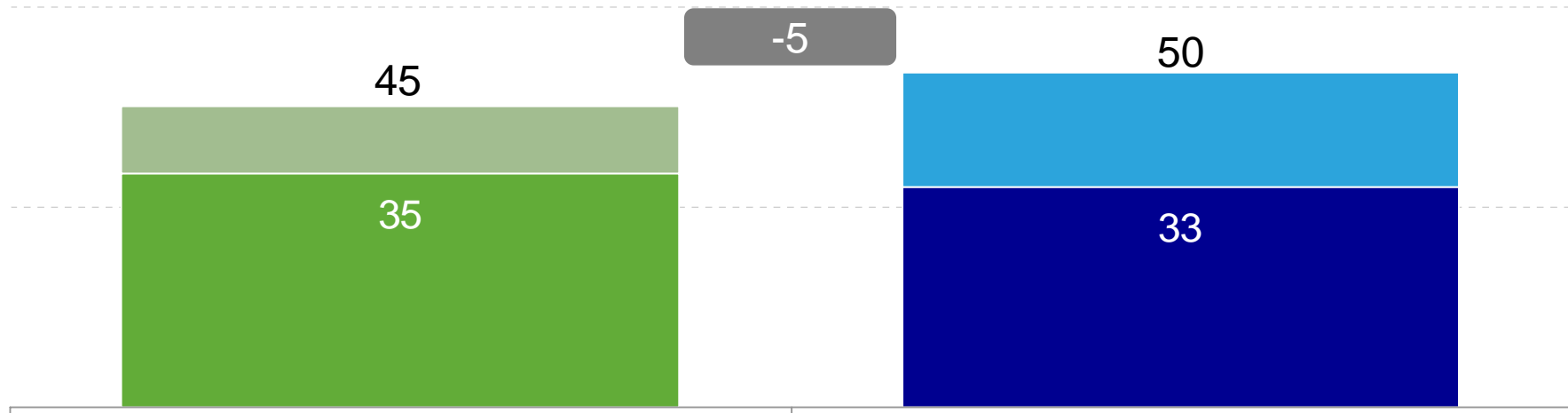




## National issue: health care – America divided on approach

Now, I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST or SECOND statement comes closer to your own view, even if neither is exactly right.

- First statement strongly
- Second statement strongly
- First statement not so strongly
- Second statement not so strongly



So that everyone has access to affordable health care, we must develop a universal health insurance plan and allow the government to use its purchasing power to negotiate prices with the drug companies to lower the costs of prescription drugs.

So that Americans have better access to health insurance and more choice in their medical decisions, we must help states make affordable private health insurance available to their citizens and give tax incentives to every individual purchasing insurance.

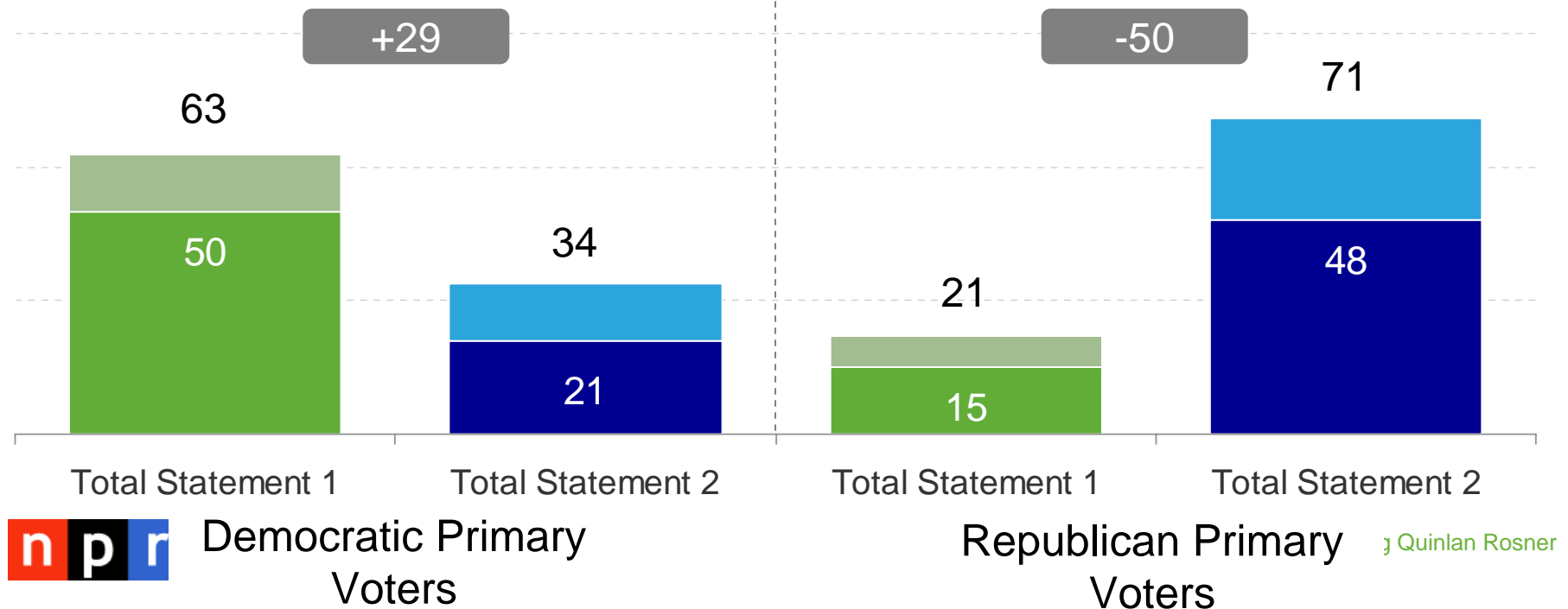


## Primary voters polarized on health care

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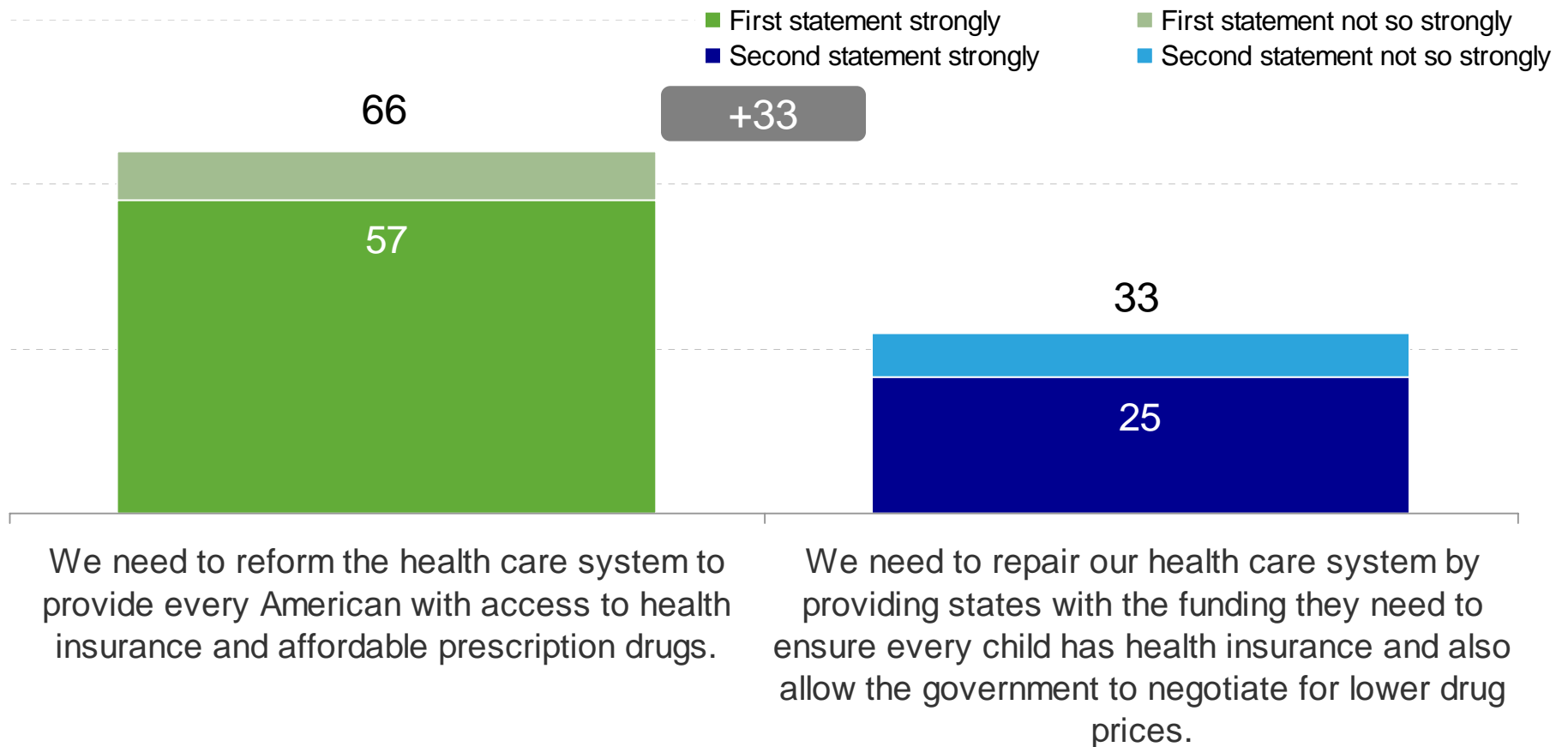
Statement 2: So that Americans have better access to health insurance and more choice in their medical decisions, we must help states make affordable private health insurance available to their citizens and give tax incentives to every individual purchasing insurance.





## Democratic primary issue: health care – universal over fixes

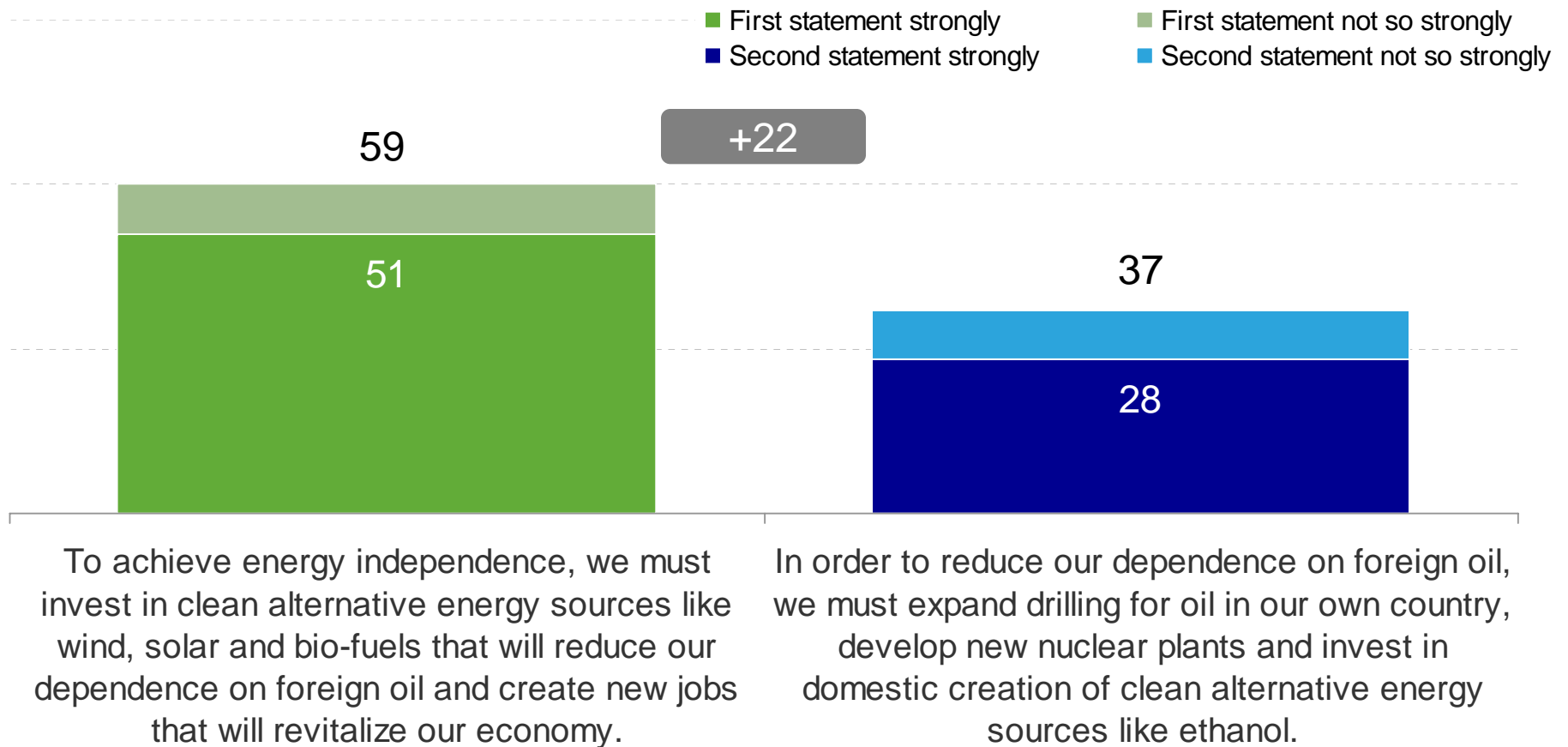
Now, I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST or SECOND statement comes closer to your own view, even if neither is exactly right.





## National issue: energy -- clean energy source over more drilling

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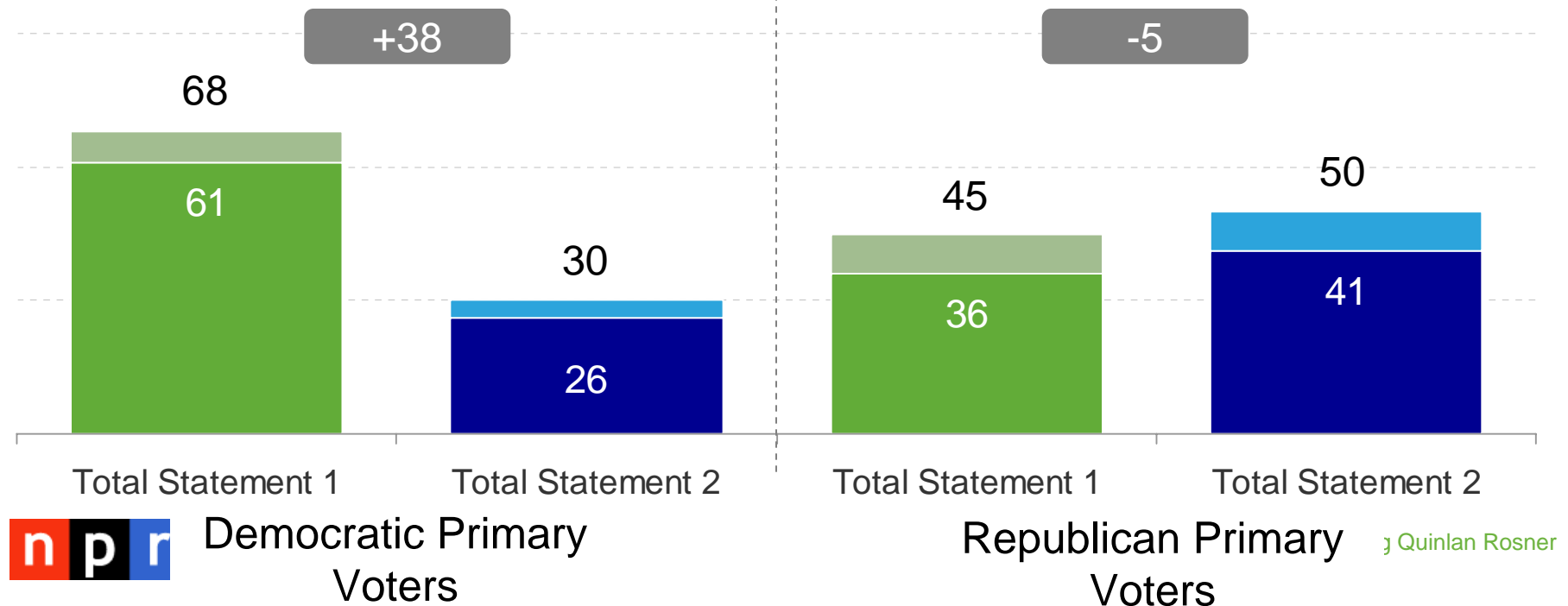


## Energy in the primaries: intensity among Democrats

Now, I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST or SECOND statement comes closer to your own view, even if neither is exactly right.

Statement 1: To achieve energy independence, we must invest in clean alternative energy sources like wind, solar and bio-fuels that will reduce our dependence on foreign oil and create new jobs that will revitalize our economy.

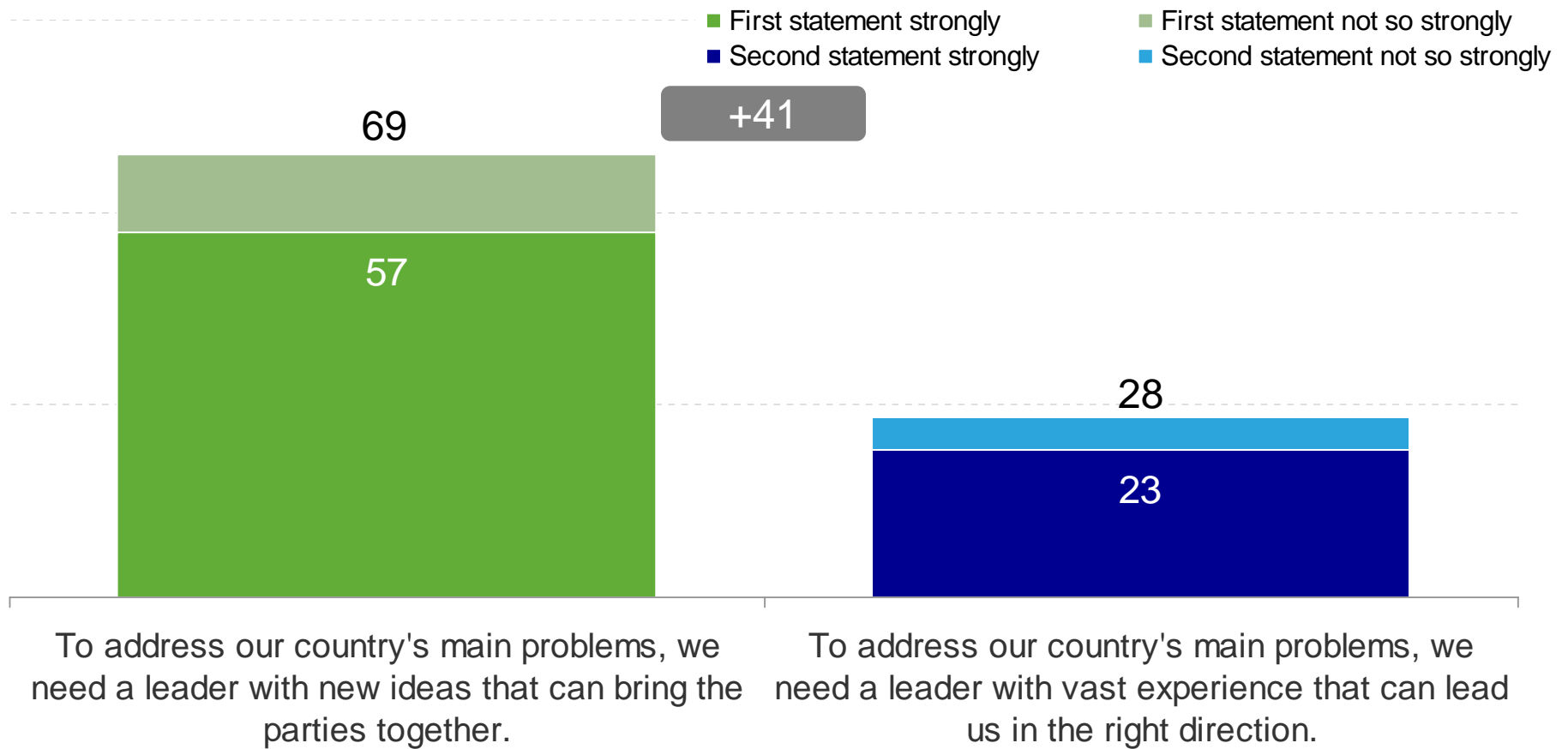
Statement 2: In order to reduce our dependence on foreign oil, we must expand drilling for oil in our own country, develop new nuclear plants and invest in domestic creation of clean alternative energy sources like ethanol.





## Democratic primary leader type: new ideas over experience

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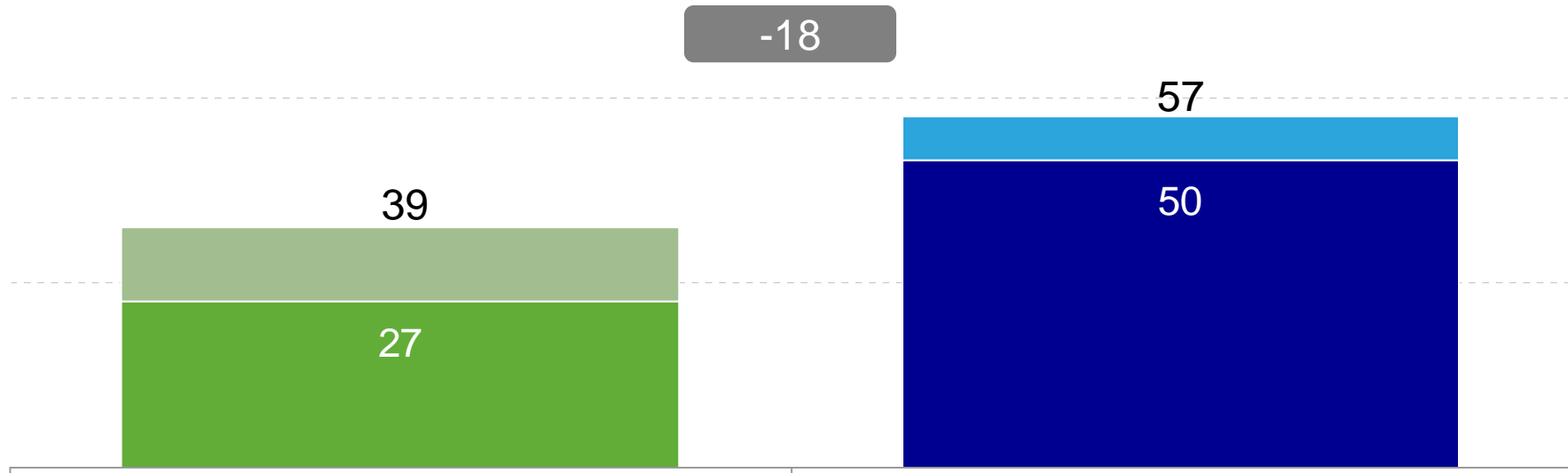




## National issue: immigration – control over path to citizenship

Now, I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST or SECOND statement comes closer to your own view, even if neither is exactly right.

- First statement strongly
- Second statement strongly
- First statement not so strongly
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On immigration, we need to get control of the border and bar illegal employment but allow the illegal immigrants who have been here working for a long time to get on a path to citizenship.

On immigration, we need to get control of the border, require illegal immigrants to re-enter the country legally, and stop illegal immigrants from getting government benefits.

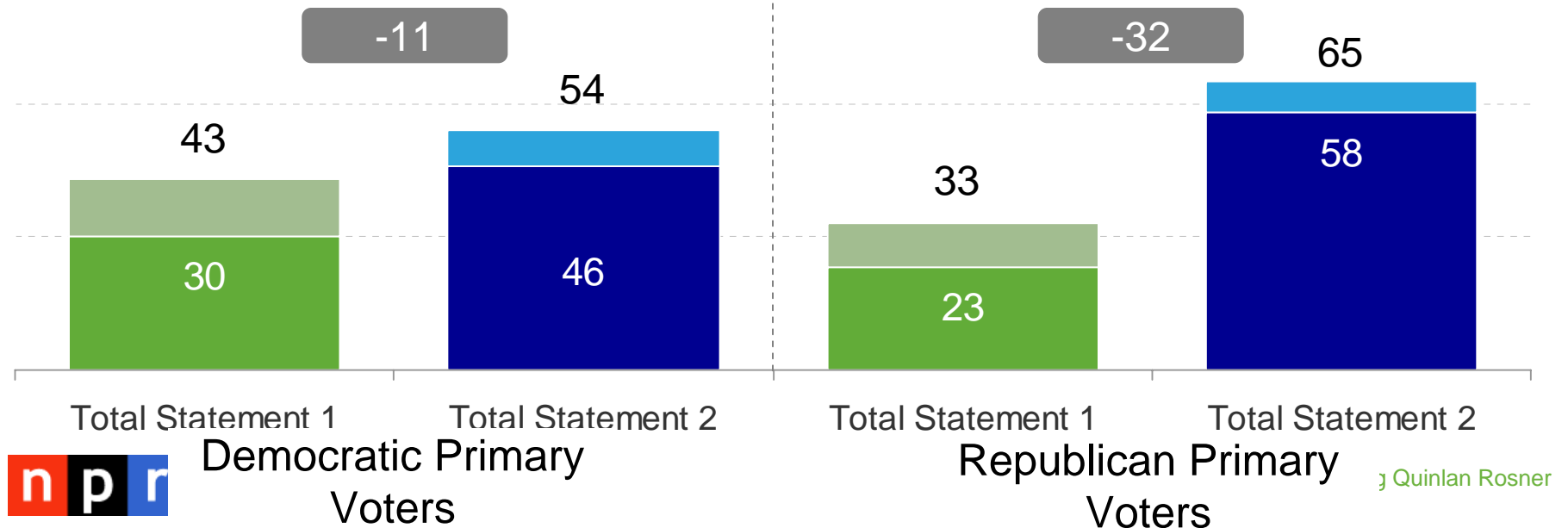


# Immigration and the primaries: intense opposition dominates GOP primary

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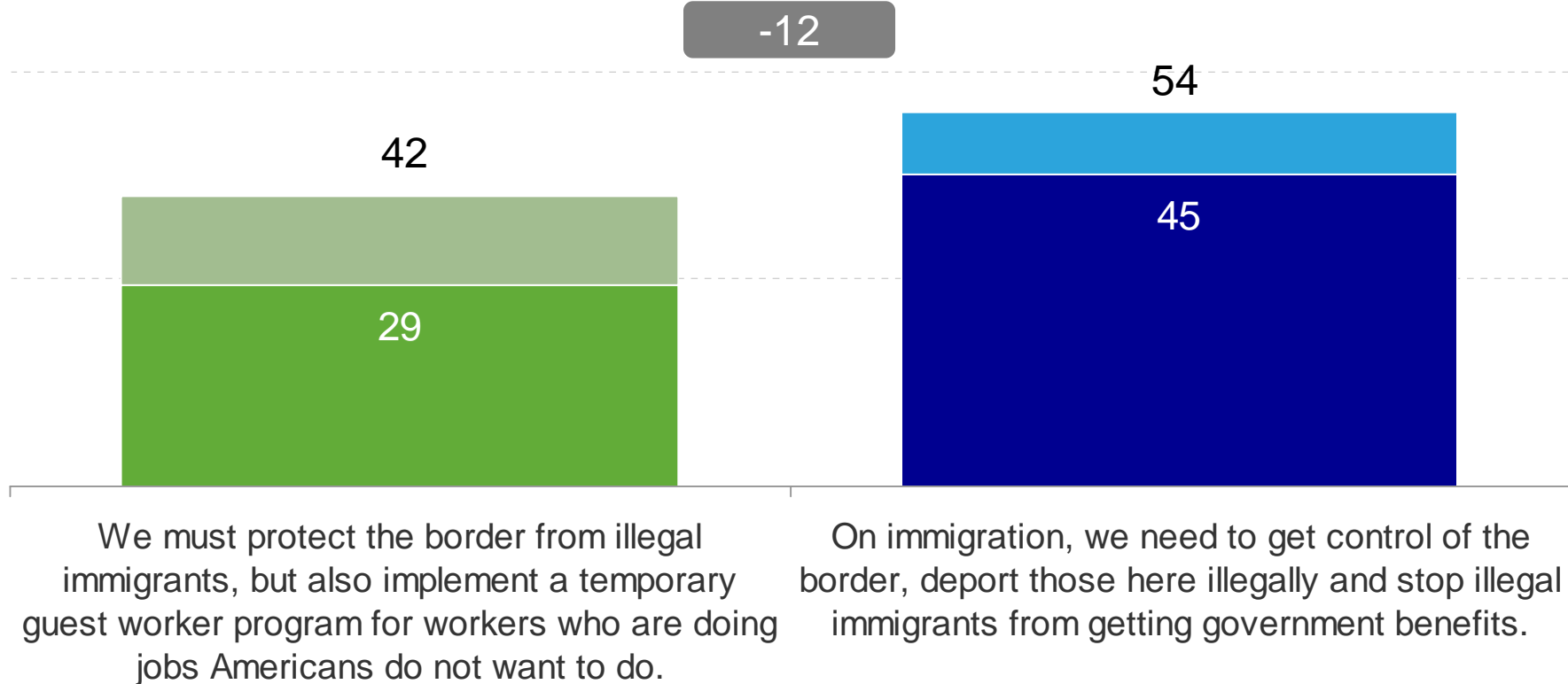




## Republican primary issue: immigration – majority deport over guest worker

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## Republican primary issue: economy – divided on tax or deficits

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