

NPR JULY NATIONAL SURVEY

Interview Schedule

*Project #04513
POS/GQR Research
Alexandria, Virginia*

*July 18-20, 2004
N=800 Likely Voters
Margin of error: +3.46%*

B. And, what are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50_50, or don't you think you will vote?

93% ALMOST CERTAIN
7% PROBABLY

5/03	11/03	12/03	2/04	6/04	
92%	94%	96%	95%	96%	ALMOST CERTAIN
8%	6%	4%	5%	4%	PROBABLY

C. And, on a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY INTERESTED, please tell me how interested you are in this year's elections?

2/04	7/04	
*	1%	1
*	*	2
1%	*	3
*	1%	4
5%	4%	5
2%	3%	6
6%	5%	7
15%	13%	8
7%	8%	9
63%	64%	10

1% 1% 11 DON'T KNOW/REFUSED

9.0 9.0 MEAN
10.0 10.0 MEDIAN

N1. Now, generally speaking, would you say that things in the COUNTRY are going in the right direction, or have they pretty seriously gotten off on the wrong track?

40% RIGHT DIRECTION
54% WRONG TRACK

5% DON'T KNOW
1% REFUSED

<u>3/02</u>	<u>10/02</u>	<u>5/03</u>	<u>9/03</u>	<u>11/03</u>	<u>12/03</u>	<u>2/04</u>	<u>6/04</u>	
58%	39%	53%	39%	43%	42%	40%	40%	RIGHT DIRECTION
35%	51%	39%	53%	49%	48%	54%	54%	WRONG TRACK
5%	8%	7%	8%	6%	10%	5%	7%	DON'T KNOW
2%	2%	1%	–	2%	–	1%	–	REFUSED

N2. Do you approve or disapprove of the job George W. Bush is doing as President?

32% STRONGLY APPROVE
49% 17% SOMEWHAT APPROVE
49% 12% SOMEWHAT DISAPPROVE
37% STRONGLY DISAPPROVE

1% DON'T KNOW
1% REFUSED

<u>3/02</u>	<u>10/02</u>	<u>5/03</u>	<u>9/03</u>	<u>11/03</u>	<u>12/03</u>	<u>2/04</u>	<u>6/04</u>	
79%	66%	66%	53%	55%	56%	53%	50%	TOTAL APPROVE
18%	30%	31%	43%	42%	41%	45%	48%	TOTAL DISAPPROVE
50%	41%	44%	33%	35%	35%	32%	35%	STRONGLY APPROVE
29%	25%	22%	20%	20%	21%	21%	15%	SOMEWHAT APPROVE
9%	11%	10%	12%	13%	11%	12%	11%	SOMEWHAT DISAPPROVE
9%	19%	21%	31%	29%	30%	33%	37%	STRONGLY DISAPPROVE
3%	4%	3%	4%	2%	3%	2%	2%	DON'T KNOW
*	*	*	–	1%	–	*		REFUSED

N3. And, which ONE of the following issue areas would be MOST important to you in deciding how to vote for a candidate for President? Is it....

(IF SELECT FIRST CHOICE, THEN ASK:) And which of the following would be the NEXT issue most personally important to you?

1st	Comb.	
22%	41%	The economy and jobs
18%	34%	The situation in Iraq
17%	30%	Terrorism and National Security
13%	20%	Moral values
8%	19%	Affordable health care
8%	18%	Social Security and Medicare
5%	13%	Education
3%	9%	Taxes
4%	7%	The federal deficit
1%	2%	NONE OF THESE
2%	3%	DON'T KNOW/REFUSED

FIRST CHOICE

5/03	9/03	11/03	12/03	2/04	6/04	
10%	10%	8%	10%	7%	9%	Education
13%	8%	10%	10%	10%	10%	Social Security and Medicare
3%	3%	3%	5%	4%	3%	Taxes
13%	10%	13%	10%	12%	14%	Moral values
29%	31%	25%	26%	29%	25%	The economy and jobs
9%	8%	10%	9%	7%	9%	Affordable health care
n/a	6%	13%	8%	8%	9%	The situation in Iraq
n/a	3%	2%	3%	4%	2%	The federal deficit
11%	16%	12%	15%	14%	17%	Terrorism and National Security
1%	1%	1%	1%	1%	1%	NONE OF THESE
3%	1%	3%	3%	4%	2%	DON'T KNOW/REFUSED

COMBINED CHOICE

5/03	9/03	11/03	12/03	2/04	6/04	
21%	21%	16%	21%	17%	20%	Education
22%	19%	19%	22%	23%	21%	Social Security and Medicare
10%	9%	9%	10%	10%	10%	Taxes
17%	17%	17%	15%	19%	21%	Moral values
46%	51%	44%	44%	49%	46%	The economy and jobs
21%	22%	23%	24%	18%	20%	Affordable health care
n/a	14%	28%	17%	18%	22%	The situation in Iraq
n/a	8%	5%	8%	9%	5%	The federal deficit
26%	28%	24%	28%	24%	27%	Terrorism and National Security
1%	1%	1%	1%	1%	1%	NONE OF THESE
3%	1%	3%	3%	4%	3%	DON'T KNOW/REFUSED

N4. Thinking again about the election to be held in November...if the election for president were being held today and the candidates were

_____ George W. Bush and Richard Cheney, Republicans ...AND...
 _____ John Kerry and John Edwards, Democrats

39% DEFINITELY BUSH/CHENEY
 5% PROBABLY BUSH/CHENEY
46% 2% LEAN BUSH/CHENEY

 5% HARD UNDECIDED

47% 3% LEAN KERRY/EDWARDS
 7% PROBABLY KERRY/EDWARDS
 37% DEFINITELY KERRY/EDWARDS

 1% OTHER (Specify: _____)
 2% REFUSED

<u>5/03*</u>	<u>11/03*</u>	<u>12/03*</u>	<u>2/04</u>	<u>6/04</u>	
50%	44%	46%	47%	49%	TOTAL GEORGE W. BUSH
35%	41%	42%	45%	48%	TOTAL JOHN KERRY (DEM Nominee)*
46%	39%	44%	41%	48%	DEFINITELY GEORGE W. BUSH
			5%		PROBABLY GEORGE W. BUSH
4%	5%	1%	1%	1%	LEAN GEORGE W. BUSH
13%	12%	9%	5%	1%	UNDECIDED
8%	6%	1%	3%	2%	LEAN JOHN KERRY
			8%		PROBABLY JOHN KERRY
27%	35%	40%	34%	46%	DEFINITELY JOHN KERRY
1%	1%	3%	1%	1%	Other candidate (SPECIFY)
*	2%	1%	2%	--	REFUSED

(ASK IF N4:NOT KERRY, N=453)(CALCULATED OFF TOTAL BASE)

N5. Even though you are not supporting John Kerry now, what are the chances that you might support John Kerry in the election for president in November – is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	7%	FAIR CHANCE
13%	6%	SMALL CHANCE
42%	7%	JUST A VERY SLIGHT CHANCE
	35%	NO CHANCE AT ALL
	1%	DON'T KNOW/REFUSED

(ASK IF N5:FAIR/SMALL/SLIGHT CHANCE OR DON'T KNOW, N=175)

N6. Now, however you plan to vote, could you please tell me what hesitations or concerns you might have about re-electing GEORGE W. BUSH as president? (PROBE AND CLARIFY) What are some other concerns you might have? (PROBE AND CLARIFY) Anything else?

SEE VERBATIM RESPONSES

(ASK IF N4:NOT BUSH, N=423)(CALCULATED OFF TOTAL BASE)

N7. Even though you are not supporting George Bush now, what are the chances that you might support George Bush in the election for president in November – is there a fair chance that you might support him, a small chance, just a very slight chance or no chance at all that you might support him?

	4%	FAIR CHANCE
9%	5%	SMALL CHANCE
44%	8%	JUST A VERY SLIGHT CHANCE
	36%	NO CHANCE AT ALL
	1%	DON'T KNOW/REFUSED

(ASK IF N7:FAIR/SMALL/SLIGHT CHANCE OR DON'T KNOW, N=138)

N8. Now, however you plan to vote, could you please tell me what hesitations or concerns you might have about electing JOHN KERRY president? (PROBE AND CLARIFY) What are some other concerns you might have? (PROBE AND CLARIFY) Anything else?

SEE VERBATIM RESPONSES

N9. As you may be aware, next week is the Democratic National Convention which will be held in Boston. Now, compared to past Democratic Conventions, how interested are you in next week's Democratic Convention – more interested, less interested, or is your interest level about the same?

23% MORE INTERESTED
20% LESS INTERESTED
56% ABOUT THE SAME LEVEL OF INTEREST

1% NOT SURE
1% REFUSED

N10. And, as you look ahead to next week's Democratic convention, how much would you say you already know about John Kerry's background, experience, and position on major national issues? Do you already know...

36% A LOT
80% 44% SOME
20% 16% VERY LITTLE
4% NOTHING AT ALL

* DON'T KNOW
* REFUSED

N11. And how interested would you say you are in learning more about John Kerry's background and position on major national issues? Would you say you are...

39% VERY INTERESTED
71% 32% SOMEWHAT INTERESTED
29% 11% NOT VERY INTERESTED
18% NOT INTERESTED AT ALL

* DON'T KNOW
1% REFUSED

(ASK IF Very/Somewhat Interested and Know Lot/Some about Kerry, N=450)

N12. What are the one or two things you would most like to hear John Kerry talk about the most at next week's convention? **(PROBE:)** What else?

SEE VERBATIM RESPONSES

(ASK IF Very/Somewhat Interested and Know Little/Nothing about Kerry, N=115)

N13. And, could you please tell what specific question or questions you would like John Kerry to answer for you at next week's convention? **(PROBE:)** What would you want to hear from him? What more, specifically, do you want to learn?

SEE VERBATIM RESPONSES

(ASK ALL)

N14. And from the following list, if you do have one or two doubts or concerns about John Kerry, would you say it is that John Kerry...

- 17% does not share your values on issues like abortion and gay marriage
 - 15% would be too liberal
 - 15% just says what people want to hear
 - 12% would not be decisive enough to be president
 - 11% would not be tough enough on the war on terrorism
 - 8% supports higher taxes

 - 18% you just don't know enough about him yet
 - 26% or, would you say you have no hesitation about voting for him

 - 1% OTHER (Specify: _____)
 - 4% ALL OF THE ABOVE
 - 2% REFUSED
-

And changing topics to talk about the election this November...

N15. How much confidence do you have in the system in which votes are cast and counted in this country? Do you have a ...

				POS/ GQR	
CNN 12/00	CNN 11/01	ABC 10/02		7/04	
15%	21%	27%	30%		GREAT DEAL
15%	20%	22%	28%		QUITE A LOT
32%	32%	38%	26%		SOME
37%	26%	12%	14%		VERY LITTLE
...confidence in the system in which votes are cast and counted?					
1%	1%	1%	1%		DON'T KNOW
-	-	-	1%		REFUSED
30%	41%	49%	58%		TOTAL GREAT DEAL/A LOT
69%	58%	50%	40%		TOTAL SOME/VERY LITTLE

N16. And, thinking about your own vote, how much confidence do you have that your vote will be properly and accurately counted? Are you...

	64%	VERY CONFIDENT
94%	30%	SOMEWHAT CONFIDENT
6%	4%	NOT VERY CONFIDENT
	2%	NOT CONFIDENT AT ALL
	1%	DON'T KNOW
	--	REFUSED

N17. And how likely do you think it is that there could be serious problems with the voting equipment or some other part of the voting process where you vote? Is it...

	5%	VERY LIKELY
25%	20%	SOMEWHAT LIKELY
73%	38%	NOT VERY LIKELY
	35%	NOT AT ALL LIKELY
	1%	DON'T KNOW
	1%	REFUSED

(ASK IF N17:VERY LIKELY, N=38)

N18. And, could you please tell me what problem or problems about the voting equipment or some other part of the voting process you are MOST concerned about happening where you vote?

SEE VERBATIM RESPONSES

N19. And how likely do you think it is that there could be a delay in the election because of a major terrorist attack? Is it..

	5%	VERY LIKELY
33%	28%	SOMEWHAT LIKELY
64%	38%	NOT VERY LIKELY
	26%	NOT AT ALL LIKELY
	3%	DON'T KNOW
	1%	REFUSED

And thinking some about you...

D1. Are you or is anyone in your household a military veteran?

(IF YES, ASK:) And is that you or someone else?

30% 17% YES, SELF
14% YES, OTHER
69% NO
1% REFUSED/DON'T KNOW

(ASK IF D1: YES, N=242)(CALCULATED OFF TOTAL BASE)

D2. And are you or your household member a veteran of the Vietnam War?

11% YES
20% NO

-- DON'T KNOW/REFUSED

Now, I have just a few more questions for statistical purposes only...

D3. First, in what year were you born?

6% 18-24
14% 25-34
15% 35-44
23% 45-54
21% 55-64
20% 65 and above
1% Refused

5/03	11/03	12/04	3/04	6/04	
4%	3%	6%	3%	6%	18-24
13%	10%	15%	11%	14%	25-34
18%	18%	17%	19%	21%	35-44
24%	27%	22%	25%	20%	45-54
20%	21%	17%	21%	17%	55-64
20%	20%	20%	20%	21%	65 and above
1%	1%	2%	1%	2%	REFUSED

D4. And what was the last grade you completed in school?

	1%	SOME GRADE SCHOOL (1-8)
	5%	SOME HIGH SCHOOL (9-11)
29%	23%	GRADUATED HIGH SCHOOL (9-12)
29%	3%	TECHNICAL OR VOCATIONAL SCHOOL (12)
	26%	SOME COLLEGE (13-15)
41%	26%	GRADUATED COLLEGE (16)
	15%	GRADUATE/PROFESSIONAL SCHOOL (16+)
	1%	REFUSED

D5. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

	10%	UNDER \$20,000
	22%	\$20,000 - \$40,000
	18%	\$40,000 - \$60,000
	15%	\$60,000 - \$80,000
	12%	\$80,000 - \$100,000
	13%	OVER \$100,000
	9%	REFUSED

D6. Are you, or is anyone in your household, a member of a labor union?

	9%	YES, SELF
	5%	YES, OTHER HOUSEHOLD
16%	2%	YES, BOTH
	84%	NO
	*	DON'T KNOW
	--	REFUSED

C6. And, what is your religion?

32%	PROTESTANT
25%	CATHOLIC
16%	OTHER CHRISTIAN
2%	JEWISH
*	MUSLIM
13%	SOMETHING ELSE
12%	NONE

C7. And how often do you attend church or religious services?

12%	MORE THAN ONCE A WEEK	
29%	WEEKLY	
5%	ALMOST EVERY WEEK	
15%	ONCE OR TWICE A MONTH	
23%	A FEW TIMES A YEAR	...or...
14%	NEVER	
–	DON'T KNOW	
1%	REFUSED	

D7. And in politics today, do you consider yourself...

_____ a Republican,
 _____ a Democrat,

or something else?

25% STRONG REPUBLICAN
 8% NOT-SO-STRONG REPUBLICAN
39% 6% LEAN TO REPUBLICANS

 16% SOMETHING ELSE/INDEPENDENT

43% 5% LEAN TO DEMOCRATS
 10% NOT-SO-STRONG DEMOCRAT
 28% STRONG DEMOCRAT

 – DON'T KNOW
 2% REFUSED

<u>5/03</u>	<u>11/03</u>	<u>12/03</u>	<u>2/04</u>	<u>6/04</u>	
41%	39%	45%	40%	45%	TOTAL REPUBLICAN
37%	44%	45%	41%	48%	TOTAL DEMOCRAT
25%	26%	23%	26%	27%	STRONG REPUBLICAN
11%	7%	14%	9%	10%	NOT-SO-STRONG REPUBLICAN
5%	6%	8%	5%	8%	LEAN TO REPUBLICANS
21%	15%	9%	17%	8%	SOMETHING ELSE/INDEPENDENT
10%	8%	8%	5%	10%	LEAN TO DEMOCRATS
9%	11%	14%	9%	13%	NOT-SO-STRONG DEMOCRAT
18%	25%	23%	27%	25%	STRONG DEMOCRAT
1%	1%	1%	1%	*	DON'T KNOW
*	1%	*	1%	*	REFUSED

D8. And, thinking a little about your political attitudes... Do you consider yourself to be...

___ Conservative,
 ___ Moderate,
 ...OR...
 ___ Liberal

... on most issues?

19% VERY CONSERVATIVE
40% 21% SOMEWHAT CONSERVATIVE
 35% MODERATE
23% 15% SOMEWHAT LIBERAL
 8% VERY LIBERAL
 2% NOT SURE
 1% REFUSED

<u>5/03</u>	<u>11/03</u>	<u>12/03</u>	<u>2/04</u>	<u>6/04</u>	
43%	40%	37%	39%	41%	TOTAL CONSERVATIVE
16%	19%	20%	16%	19%	TOTAL LIBERAL
19%	19%	15%	17%	20%	VERY CONSERVATIVE
24%	21%	22%	22%	22%	SOMEWHAT CONSERVATIVE
36%	37%	38%	41%	37%	MODERATE
10%	12%	12%	10%	13%	SOMEWHAT LIBERAL
6%	7%	8%	6%	6%	VERY LIBERAL
4%	4%	4%	3%	3%	NOT SURE
1%	*	*	1%	*	REFUSED

D9. Many people were not able to vote in the 2000 election for president between George W. Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

90% VOTED
 2% INELIGIBLE/TOO YOUNG TO VOTE
 8% DID NOT VOTE
 -- CAN'T REMEMBER/DON'T KNOW/REFUSED

11/03	12/03	2/04	6/04	
96%	96%	96%	95%	VOTED
1%	2%	2%	3%	INELIGIBLE/TOO YOUNG TO VOTE
3%	2%	2%	2%	DID NOT VOTE
--	--	--	--	CAN'T REMEMBER/DON'T KNOW/REFUSED

(ASKED IF QD9:VOTE, N=721) (BASED OFF TOTAL SAMPLE)

D10. Regardless of how you feel now, for whom did you vote in the November 2000 Presidential election ...

George W. Bush, Republican
 Al Gore, Democrat
 Pat Buchanan, Reform
 Ralph Nader, Green Party

46% George W. Bush
 37% Al Gore
 * Pat Buchanan
 3% Ralph Nader

 * SOMEONE ELSE
 * DID NOT VOTE
 1% DON'T KNOW/DON'T RECALL
 4% REFUSED

5/03	11/03	12/03	2/04	6/04	
51%	51%	51%	51%	51%	George W. Bush
38%	37%	39%	37%	42%	Al Gore
1%	1%	4%	1%	*	Pat Buchanan
3%	2%	*	2%	4%	Ralph Nader
1%	1%	1%	*	1%	SOMEONE ELSE
*	2%	*	*	*	DID NOT VOTE
1%	2%	5%	1%	2%	DON'T KNOW/DON'T RECALL
5%	4%	*	4%	*	REFUSED

D10B. As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

70% VOTED
 -- INELIGIBLE/TOO YOUNG TO VOTE
 27% DID NOT VOTE
 3% CAN'T REMEMBER/DON'T KNOW/REFUSED

D11. Other than being an American, what is your main ethnic or racial heritage?

9% AFRICAN AMERICAN OR BLACK
 80% WHITE
 7% HISPANIC AMERICAN OR LATINO
 1% ASIAN AMERICAN
 2% OTHER

 1% REFUSED

<u>5/03</u>	<u>11/03</u>	<u>12/03</u>	<u>2/04</u>	<u>6/04</u>	
10%	10%	10%	9%	9%	AFRICAN AMERICAN OR BLACK
80%	80%	80%	80%	80%	WHITE
7%	7%	7%	7%	7%	HISPANIC AMERICAN OR LATINO
*	*	1%	*	*	ASIAN AMERICAN
2%	1%	2%	2%	3%	OTHER
2%	2%	--	2%	1%	REFUSED

D12. Gender – Are you employed outside of the home, are you a homemaker, or are you retired?

(IF EMPLOYED OUTSIDE THE HOME, ASK:) And, are you paid on an hourly basis or do you draw a yearly salary?

25% MALE/EMPLOYED/HOURLY
 8% MALE/EMPLOYED/SALARY
 1% MALE/HOMEMAKER
 11% MALE/RETIRED
48% 3% MALE/NOT IN LABOR FORCE

52% 21% FEMALE/EMPLOYED/HOURLY
 7% FEMALE/EMPLOYED/SALARY
 8% FEMALE/HOMEMAKER
 14% FEMALE/RETIRED
 2% FEMALE/NOT IN LABOR FORCE

 * MALE REFUSED
 1% FEMALE REFUSED

D13. What is your current marital status?

18%	Single, never married
62%	Now married
2%	Living together, not married
9%	Divorced
1%	Separated
8%	Widowed
1%	Refused

N20. And finally, it is possible that a reporter for National Public Radio may do a news story based on some of these topics and may want to ask a few follow-up questions of some of the people we spoke to tonight. Would you be willing to have an NPR reporter have your responses on the questions about the next presidential election and the economy and then possibly call you for a brief interview?

56%	YES
44%	NO
–	DON'T KNOW/REFUSED

IF YES, COLLECT NAME AND PHONE NUMBER
