

June 14-20, 2004  
536 Likely Voters

**CENTER FOR RURAL STRATEGIES  
SWING STATE RURAL VOTERS  
FREQUENCY QUESTIONNAIRE**

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Q.3 First of all, are you registered to vote at this address?

	<b>Total</b>
Yes .....	100
No .....	-
(ref:SCREEN1)	

Q.4 Many people weren't able to vote in the 2000 election for President between George Bush, Al Gore, and Ralph Nader. How about you? Were you able to vote, or for some reason were you unable to vote?

	<b>Total</b>
Voted .....	93
Ineligible/too young.....	4
Did not vote .....	2
(Can't remember/Don't know/Refused) .....	1
(ref:VOTE00)	

Q.5 As you know, there was an election for Congress and other offices in 2002. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	<b>Total</b>
Voted .....	87
Did not vote .....	11
(Can't remember/Don't know).....	3
(Refused).....	-
(ref:VOTE02)	

Q.6 What are the chances of your voting in the election for President this year: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	<b>Total</b>
Almost certain.....	94
Probably.....	6
50-50.....	-
Will not vote .....	-
(Don't know/refused) .....	-
(ref:CP3)	

Q.7 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	<b>Total</b>
Right direction .....	43
Wrong track .....	48
(Don't know/refused) .....	8
<b>Right - Wrong .....</b>	<b>-5</b>
(ref:DIRECT)	

Q.8 Do you approve or disapprove of the way George Bush is handling his job as president?

	<b>Total</b>
Strongly approve.....	36
Somewhat approve.....	16
Somewhat disapprove.....	13
Strongly disapprove.....	30
(Don't know/Refused).....	4
<b>Total approve .....</b>	<b>52</b>
<b>Total disapprove .....</b>	<b>44</b>
<b>Approve - disapprove .....</b>	<b>8</b>
(ref:CANDAPP2)	

Q.9 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
9 George W. Bush.....	56.0	52	35	99
10 John Kerry.....	44.6	35	43	95
(ref:THERM04)				

Q.11 Thinking about the elections in November, if the election for president were held today and the candidates were Republican George Bush and the Democrat John Kerry -- for whom would you vote -- George Bush or John Kerry?

	<b>Total</b>
John Kerry .....	39
Lean John Kerry .....	2
George Bush .....	48
Lean George Bush .....	3
(Other) .....	1
Lean (Other).....	-
(Undecided) .....	3
(Refused).....	2
<b>Total John Kerry .....</b>	<b>42</b>
<b>Total George Bush .....</b>	<b>51</b>
<b>Total (Other) .....</b>	<b>1</b>
<b>John Kerry - George Bush .....</b>	<b>-10</b>
(ref:KRBSHVT)	

Q.13 If the candidates for President were Republican George Bush, Democrat John Kerry and Independent Ralph Nader, for whom would you vote?

	<b>Total</b>
John Kerry .....	39
George Bush .....	49
Ralph Nader .....	5
(Undecided) .....	5
(Other candidate) .....	1
(Refused).....	1
<b>John Kerry - George Bush .....</b>	<b>-10</b>
(ref:VOTE3WAY)	

Q.14 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	<b>Total</b>
1 - 11th grade .....	6
High School graduate .....	31
Non-college post H.S. ....	3
Some college.....	25
College graduate .....	24
Post-graduate school .....	11
(Don't know/refused) .....	1
(ref:EDUC)	

Q.15 Are you married, single, separated, divorced, or widowed?

	<b>Total</b>
Married .....	67
Single .....	13
Separated/divorced .....	10
Widowed.....	10
(Don't know/refused) .....	0
(ref:MARITAL)	

Q.16 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	<b>Total</b>
Strong Democrat .....	23
Weak Democrat .....	11
Independent-lean Democrat .....	8
Independent.....	10
Independent-lean Republican .....	10
Weak Republican .....	10
Strong Republican .....	27
(Don't know/Refused).....	0
(ref:PTYID1)	

Q.19 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	<b>Total</b>
Liberal.....	18
Moderate.....	38
Conservative.....	41
(Don't know/refused).....	3
(ref:IDEO1)	

Q.20 What is your religion?

	<b>Total</b>
Protestant.....	53
Catholic.....	21
Jewish.....	0
(Other/none/refused).....	26
(ref:RELIG1)	

**[285 Respondents]**

Q.21 (IF PROTESTANT) Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	<b>Total</b>
Fundamentalist.....	12
Evangelical.....	23
Charismatic/Pentecostal.....	10
Moderate to liberal.....	38
(Something else).....	3
(Don't know/refused).....	14
(ref:RELIG3)	

Q.22 How often do you attend church -- every week, once or twice a month, several times a year, or hardly ever?

	<b>Total</b>
Every week.....	42
Once or twice a month.....	15
Several times a year.....	12
Hardly ever.....	24
(Never).....	5
(Don't know/Refused).....	2
(ref:RELIG2)	

**[501 Respondents]**

Q.23 (IF VOTED IN 2000) In the 2000 election for President, did you vote for Democrat Al Gore, Republican George Bush, or Green Party candidate Ralph Nader (NAY-der)?

	<b>Total</b>
Democrat Al Gore.....	37
Republican George Bush.....	55
Green Party candidate Ralph Nader.....	3
(Other candidate).....	1
(Don't know/refused).....	4
<b>Democrat Al Gore - Republican George Bush.....</b>	<b>-19</b>
(ref:VOTE2000)	

Q.24 In what year were you born?

	<b>Total</b>
18 - 24.....	7
25 - 29.....	5
30 - 34.....	5
35 - 39.....	7
40 - 44.....	8
45 - 49.....	11
50 - 54.....	12
55 - 59.....	10
60 - 64.....	11
Over 64.....	23
(No answer).....	1
(ref:AGE)	

Q.25 How many guns or rifles do you own?

	<b>Total</b>
None.....	51
1-2.....	14
3-9.....	18
10 or more.....	7
(Don't know/Refused).....	9
(ref:GUNS)	

Q.26 What racial or ethnic group best describes you?

	<b>Total</b>
White.....	89
African-American or Black.....	1
Hispanic or Latino.....	4
Native American.....	1
Asian.....	0
(Other).....	3
(Don't know/refused).....	1
(ref:RACETHN)	

Q.28 Last year, that is in 2003, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	<b>Total</b>
Less than \$10K .....	5
\$10K to under \$20K .....	10
\$20K to under \$30K .....	11
\$30K to under \$50K .....	22
\$50K to under \$75K .....	20
\$75K to under \$100K .....	9
\$100K or more .....	5
(Refused).....	14
(Don't know).....	3
(ref:INCOME)	

Q.2 Respondent's gender

	<b>Total</b>
Male .....	47
Female .....	53
(ref:GENDER)	