DATE OF NPR, INC. INCORPORATION
February 26, 1970

FIRST SHOW BROADCAST
All Things Considered May 3, 1971

DC HEADQUARTERS
1111 North Capitol St. NE, Washington, DC 20002

President and CEO
John Lansing

Number of Employees
867¹

NPR, Inc. Operating Budget, FY 2016
$262.2M

News Division Staff
390¹

Stations Broadcasting NPR Programming and Newscasts
1,074²

NPR Member Stations and Associate Stations
1,008⁶

Non-Member Stations Airing NPR Programming
84⁶

Weekly Listeners for all NPR Stations
35.1M³

Weekly Listeners for NPR Programming and Newscasts
27.4M³

Monthly NPR.org Unique Visitors
38.8M⁴

Monthly Visits to NPR Digital Properties
112.7M⁵

Monthly Unique Users of NPR Podcasts
22.7M⁷

AWARD HIGHLIGHTS
Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR
NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)

Beijing, China
Manila, Philippines

Beirut, Lebanon
Mexico City, Mexico

Berlin, Germany
Moscow, Russia

Cairo, Egypt
Nairobi, Kenya

Dakar, Senegal
Mumbai, India

Islamabad, Pakistan
Rio de Janeiro, Brazil

Istanbul, Turkey
Seoul, South Korea

Jerusalem, Israel
Shanghai, China

London, United Kingdom

DOMESTIC BUREAUS (17)

Austin, TX
NPR New York

Birmingham, AL
Orange Beach, AL

Boston, MA
Philadelphia, PA

Chicago, IL
Portland, OR

Cleveland, OH
Salt Lake City, UT

Dallas, TX
San Francisco, CA

LA Bureau/NPR West
Seattle, WA

Miami, FL
Virginia Beach, VA

New Gloucester, ME

¹ As of 2018.
² NPR Carriage Report Center, Spring 2019.
³ ACT 1 based on Nielsen Audio Nationwide, Spring 2019, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight.
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⁴ Google Analytics, 3-month average for number of sessions, April-June 2019. Note: NPR Digital Properties includes NPR.org and NPR apps.
⁵ Splunk, 13-week average, 06/16/2019 - 09/08/2019.
⁶ NPR Authorized Representatives, Sept 19, 2019.