NPR FACT SHEET

DATE OF NPR, INC. INCORPORATION  
February 26, 1970

FIRST SHOW BROADCAST  
All Things Considered May 3, 1971

DC HEADQUARTERS  
1111 North Capitol St. NE, Washington, DC 20002

President and CEO  
John Lansing

Number of Employees  
867¹

NPR, Inc. Operating Budget, FY 2016  
$262.2M

News Division Staff  
390¹

Stations Broadcasting NPR Programming and Newscasts  
1,074²

NPR Member Stations and Associate Stations  
1,008⁶

Non-Member Stations Airing NPR Programming  
35.1M³

Weekly Listeners for all NPR Stations  
27.4M³

Weekly Listeners for NPR Programming and Newscasts  
38.8M⁴

Monthly NPR.org Unique Visitors  
112.7M⁴

Monthly Visits to NPR Digital Properties  
11.8M⁵

Monthly Unique Downloads of NPR Podcasts  
22.7M⁷

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)

| Beijing, China | Manila, Philippines |
| Beirut, Lebanon | Mexico City, Mexico |
| Berlin, Germany | Moscow, Russia |
| Cairo, Egypt | Nairobi, Kenya |
| Dakar, Senegal | Mumbai, India |
| Islamabad, Pakistan | Rio de Janeiro, Brazil |
| Istanbul, Turkey | Seoul, South Korea |
| Jerusalem, Israel | Shanghai, China |

DOMESTIC BUREAUS (17)

| Austin, TX | NPR New York |
| Birmingham, AL | Orange Beach, AL |
| Boston, MA | Philadelphia, PA |
| Chicago, IL | Portland, OR |
| Cleveland, OH | Salt Lake City, UT |
| Dallas, TX | San Francisco, CA |
| LA Bureau/NPR West | Seattle, WA |
| Miami, FL | Virginia Beach, VA |
| New Gloucester, ME | |

¹As of 2018.
²NPR Carriage Report Center, Spring 2019.
³ACT 1 based on Nielsen Audio Nationwide, Spring 2019, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight.
⁴© 2019 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.
⁵Google Analytics, 3-month average for number of sessions, April-June 2019. Note: NPR Digital Properties includes NPR.org and NPR apps.