DATE OF NPR, INC. INCORPORATION  
February 26, 1970

FIRST SHOW BROADCAST  
All Things Considered May 3, 1971

DC HEADQUARTERS  
1111 North Capitol St. NE, Washington, DC 20002

President and CEO  
John Lansing

Number of Employees  
1029

News Division Staff  
440

Stations Broadcasting NPR Programming and Newscasts  
1,076

NPR Member Stations and Associate Stations  
1,011

Non-Member Stations Airing NPR Programming  
84

Weekly Listeners for all NPR Stations  
35.6M

Weekly Listeners for NPR Programming and Newscasts  
28.0M

Weekly NPR.org Unique Visitors  
18.2M

Weekly Visits to NPR Digital Properties  
49.5M

Weekly Unique Users of NPR Podcasts  
14.2M

Weekly audience across platforms  
52M

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)

Beijing, China
Beirut, Lebanon
Berlin, Germany
Cairo, Egypt
Dakar, Senegal
Islamabad, Pakistan
Istanbul, Turkey
Jerusalem, Israel
London, United Kingdom
Manila, Philippines
Mexico City, Mexico
Moscow, Russia
Nairobi, Kenya
Mumbai, India
Rio de Janeiro, Brazil
Seoul, South Korea
Shanghai, China

DOMESTIC BUREAUS (18)

Austin, TX
Birmingham, AL
Boise, ID
Boston, MA
Chicago, IL
Cleveland, OH
Dallas, TX
LA Bureau/NPR West
Miami, FL
Missoula, MT
New Gloucester, ME
NPR New York
Orange Beach, AL
Philadelphia, PA
Portland, OR
San Francisco, CA
Seattle, WA
Virginia Beach, VA

1 As of April, 2020.
2 NPR Carriage Report Center, Fall 2019.
3 ACT 1 based on Nielsen Audio Nationwide, Spring 2019, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight.
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4 Google Analytics, weekly average for number of users, weeks beginning 01/05/20 – 03/22/20. Note: NPR Digital Properties includes NPR.org and NPR apps.
5 Google Analytics, weekly average number of visits, weeks beginning 01/05/20 – 3/29/20. Note: NPR Digital Properties includes NPR.org and NPR apps.
7 Splunk, NPR Podcast Logs, weeks beginning 01/26/20 – 04/19/20.
8 Broadcast (Nielsen Nationwide, Fall 2019), NPR.org (Google Analytics average 1/05/20 – 03/22/20), and podcasts (Splunk average 1/26/20 – 04/19/20). Overlap calculated based on comScore data.